

### Digest #378

I love a good news tip. It turns out that one I received recently about a startup focused on AI for training dogs turned out to be a great one (thanks, SoI). Although not officially based in Santa Cruz -- and does physical location of the main office really matter as much as it used to, anyway? -- there's a solid connection to Santa Cruz. Several, in fact.

As usual, there's more. Scroll down and start reading!

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#### Modernizing Business with Al

If your business is not actively using AI, it's time to start. Feel like you're missing out or don't know where to begin?

Join our webinar 05/26/21, 11:30am!









Jossie Haines
SR. PROJECT ENGINEERING
DIRECTOR—TILE
Retaining Women in Tech:
The Skills Needed by Women
to Help Face the Challenges
of Staying and Thriving in
the Tech Industry







Sheldon Logan SENIOR SOFTWARE ENGINEER— GOOGLE

My Journey from Jamaica to Google: From Majority to Minority



### **Top Stories**

Al for dogs? (And, what about Al for cats?) Meet Tim Genske, VP of Engineering at Companion (and previously with LightSurf and Griddata). Read the article.

Paystand: The benefits of EIPP software are proving to be invaluable. Having an ERP system or other AR automation tools has become essential for remote work. Read the article.

A bold project to read the complete genetic sequences of every known vertebrate species has reached its first milestone. Read the article.

Cosmic: Nonprofits! To succeed, you have to think and act like a digital media company. Read the article.

Watch: Meet some of the women who are revolutionizing agtech.

Watch the video.

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