



SANTA CRUZ TECH BEAT

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Digest #377

It's the people, right? That's what makes our local tech ecosystem robust. This week we focus on some of our thought leaders, including Kelly Harkins Kincaid, Jen Grant, Chris Miller, and Steve Blank.

I'm always interested when our region gets national press. This week we have an article from the Washington Post that spotlights agtech in our region. Check out "**Farmers have more mouths to feed. Bring in the robots.**"

As usual, there's more. Scroll down and start reading!

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	 	<p>Jossie Haines SR. PROJECT ENGINEERING DIRECTOR—TILE</p> <p>Retaining Women in Tech: The Skills Needed by Women to Help Face the Challenges of Staying and Thriving in the Tech Industry</p>	
	 	<p>Sheldon Logan SENIOR SOFTWARE ENGINEER— GOOGLE</p> <p>My Journey from Jamaica to Google: From Majority to Minority</p>	

Top Stories

Washington Post puts spotlight on our local agtech: Farmers have more mouths to feed. Bring in the robots.

[Read the article.](#)

Chris Miller: DeepBlaster controller software allows you to build anything imaginable on top of this self driving 1/18 scale toy car. [Read the article.](#)

Jen Grant: Five things I wish someone told me before I became a c-suite executive. [Read the article.](#)

Steve Blank: A path to the minimum viable product. And a plain truth: startups fail when they don't build a simple solution to a problem many people have. [Read the article.](#)

Kelly Harkins Kincaid: From orchestra pit to executive leadership. Learn to step outside of your comfort zone and you'll find endless possibilities. [Read the article.](#)

UCSC's Million-COVID-Genome Tree could be a first. Solving a puzzle, the team creates a dynamic evolutionary tree to enable real-time genomic contact tracing. [Read the article.](#)

Our Partners



Qventus (w/ Looker) helps hospitals plan through COVID-19 with data applications. [Read the article.](#)

Eighth annual Salinas Valley Ag Tech Summit focused on challenges in agriculture, the future of the workforce, and the role of education. [Read the article.](#)



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