



# SANTA CRUZ TECH BEAT

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## Digest #375

Hey, you know the routine! We've got all sorts of cool news this week about Joby Aviation, MBEP, WGCIT, Startup Challenge, SupplyShift, Cosmic, Baskin Engineering, and more.

Scroll down and start reading!

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<http://santacruztechbeat.com>

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	APRIL <b>21</b> 	<b>Kelly Harkins Kincaid</b> CHIEF EXECUTIVE OFFICER— CLARET BIOSCIENCE AND ASTREA FORENSICS LLC <b>Living on the Edge of Your Comfort Zone: Women in Executive Leadership</b>	  
	MAY <b>11</b> 	<b>Jossie Haines</b> SR. PROJECT ENGINEERING DIRECTOR—TILE <b>Retaining Women in Tech: The Skills Needed by Women to Help Face the Challenges of Staying and Thriving in the Tech Industry</b>	  
	MAY <b>26</b> 	<b>Sheldon Logan</b> SENIOR SOFTWARE ENGINEER— GOOGLE <b>My Journey from Jamaica to Google: From Majority to Minority</b>	  

Top Stories

Our  
Partners

**SVBJ: Here's why Joby Aviation's founder, JoeBen Bevirt, believes he can make his childhood dreams take flight. [Read the article.](#)**

**Western Growers is spearheading a Global Harvest Automation Initiative (GHAi) to accelerate harvest automation across the fresh produce industry. [Read the article.](#)**

**The Santa Cruz County Office of Response, Recovery and Resilience (OR3) announces a new website to serve as a resource for all aspects of disaster preparedness and recovery. [Read the article.](#)**

**Cosmic: How an Action Center led to a White House cabinet appointment. [Read the article.](#)**

**SupplyShift: Three ways procurement can drive sustainability through the supply chain. [Read the article.](#)**

**The Startup Challenge Finale on May 7 is free, online, and open to the public. [Read the article.](#)**

**MBEP announces the program and award recipients in anticipation of their 7th Annual Regional Economic Summit. [Read the article.](#)**



Diverse Voices: “I don’t come from a traditional engineering background. I’ve kind of parachuted into this industry,” says Mothusi Pahl. [Read the article.](#)



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