SANTA CRUZ TECH BEAT
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Digest #374

We have a very full digest this week!

My favorite story is a feel-good exclusive about a local couple who took advantage of a Google (Looker) employee program that offers a $10K match for charitable contributions. With the first payout from Google's acquisition of Looker, they worked with Community Foundation of Santa Cruz County to set up a Donor Advised Fund (DAF).

My favorite funding news this week: The Institute for Innovation and Economic Development (iiED) at CSUMB has been awarded a $749K federal grant to support regional entrepreneurs impacted by COVID-19.

We also have news about changes at UCSC's Center for Innovation and Entrepreneurial Development (CIED) and UCSC's launch of The Innovation and Business Engagement Hub which will serve as a connection point for UCSC's innovation ecosystem and a consistent point of entry for potential industry partners and supporters.

Plus, we have news from Paystand, SupplyShift, Joby Aviation (in Popular Science), and (ICYMI) about Apple's plan to build a battery-based solar energy storage project in Monterey County.

Scroll down and start reading!

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PS: Want to stay on top of the news each week without waiting

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DIVERSE VOICES

APRIL 21

Kelly Harkins Kincaid
CHIEF EXECUTIVE OFFICER—
CLARET BIOSCIENCE AND
ASTREA FORENSICS LLC

Living on the Edge of Your Comfort Zone: Women in Executive Leadership

DIVERSE VOICES

MAY 11

Jossie Haines
SR. PROJECT ENGINEERING DIRECTOR—TILE

Retaining Women in Tech: The Skills Needed by Women to Help Face the Challenges of Staying and Thriving in the Tech Industry

DIVERSE VOICES

MAY 26

Sheldon Logan
SENIOR SOFTWARE ENGINEER—GOOGLE

My Journey from Jamaica to Google: From Majority to Minority

Top Stories

Feds award $749K grant to iiED at CSUMB to provide technical assistance to coronavirus-impacted small businesses and support the economic resiliency of the Monterey Bay region. Read the article.

Making the World a Better Place: With a first payout from Google's acquisition of Looker, Dave & Shirley Hendersons took advantage of the $10K per year match program for Google employees. Read the article.

Apple announces plans to build a battery-based renewable energy

Our Partners

SOUTH SWELL VENTURES

SANTA CRUZ ECONOMIC DEVELOPMENT

Looker

Baskin Engineering UC SANTA CRUZ

storage facility in Monterey County. **Read the article**.

Popular Science writes that Joby's electric aircraft inches us closer to a future full of flying taxis. Read the article.

UCSC announces plans to launch the Innovation and Business Engagement Hub to advance the university's innovation and industry engagement. Read the article.

UCSC appoints a new faculty director to lead the Center for Innovation & Entrepreneurial Development (CIED). Read the article.

SupplyShift partners with Responsible Sourcing Network and launches tool to screen for forced labor risk in cotton supply chains. Read the article.

Paystand: Software is Eating the Banks. Read the article.

Paystand: Why CFOs are betting on AR automation for survival. Read the article.

Scientists can now sequence an entire genome overnight. This

technology has been the key tool in identifying and tracking Covid variants. **Read the article**.

Poly hits 30M IP phones milestone. Read the article.

NSF awards $1.4M to CSUMB and regional colleges to make more STEM teachers. Read the article.

Jobs/Internships

- **View all job openings**.

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Events

- **Go to our events page for the most current information.**

- **Submit your event**.

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