



SANTA CRUZ TECH BEAT

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Digest #373

SVBJ reports how Jane Technologies has found a clear sweet spot amid the pandemic. We've written about Jane and founder Socrates Rosenfeld many times over the years, and (hopefully) you recall that Jane Tech offers an e-commerce platform for cannabis businesses. As well, listen to a second Jane-related article -- a podcast interview with Socrates.

"The Brigades" are turning SIXTEEN. (Ie: Cloud, Launch, etc.) To help them celebrate, we have three Brigade-related articles this week. One about this milestone, a second about a new partnership, and the third, a customer story about the non-profit MAPS (Multidisciplinary Association for Psychedelic Studies).

As usual, there's more. Scroll down and start reading!

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VOICES**

APRIL
6



Mothusi Pahl
CHIEF COMMERCIAL OFFICER
—B3BAR HOLDINGS
Spring Board: A UCSC
Founder's Path on Driving
Change in Heavy Industry



<p>DIVERSE VOICES</p>	<p>APRIL 21</p> 	<p>Kelly Harkins Kincaid CHIEF EXECUTIVE OFFICER— CLARET BIOSCIENCE AND ASTREA FORENSICS LLC</p> <p>Living on the Edge of Your Comfort Zone: Women in Executive Leadership</p>	  
<p>DIVERSE VOICES</p>	<p>MAY 11</p> 	<p>Jossie Haines SR. PROJECT ENGINEERING DIRECTOR—TILE</p> <p>Retaining Women in Tech: The Skills Needed by Women to Help Face the Challenges of Staying and Thriving in the Tech Industry</p>	  
<p>DIVERSE VOICES</p>	<p>MAY 26</p> 	<p>Sheldon Logan SENIOR SOFTWARE ENGINEER— GOOGLE</p> <p>My Journey from Jamaica to Google: From Majority to Minority</p>	  

Top Stories

SVBJ: As a business-to-business service for cannabis businesses, Jane Technologies has found a clear sweet spot amid the pandemic.

[Read the article.](#)

The Brigades turn 16: What started as a freelance IT consultancy, has evolved into a trusted provider of technical business solutions. [Read the article.](#)

Dear Rachel and Geraldine: I'm sorry I can't go to spin class. I just won the Nobel Prize. [Read the article.](#)

Customer story: Cloud Brigade is the caretaker of the cloud environment for non-profit MAPS (Multidisciplinary Association for

Our Partners



Looker



Psychedelic Studies). [Read the article.](#)

Cloud Brigade and AI Partnerships Corporation (AIP) join forces to help innovate and shape the AI market. [Read the article.](#)

Five years after launching, Western Growers Center for Innovation & Technology's startups are making an impact. [Read the article.](#)

Pot to Popular: Jane Tech is building digital solutions that protect the integrity of the cannabis industry. [Read the article.](#)

A new book, "From Farms to Incubators: Women Innovators Revolutionizing How Our Food Is Grown," comes out in April. [Read the article.](#)



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