Digest #368

The Buoy story has come to an end. Buoy's local conception, growth, and subsequent acquisition by Austin-based Resideo in March 2019 is a very Santa Cruz story. One disappointed local Buoy customer writes: "What was a promising product ended up being unceremoniously dumped." Read more, below.

Last week we shared our first article in a short series about GetVirtual. This week we have the second. It's inspiring to learn how GetVirtual has so positively influenced the career paths of the UCSC students and graduates who have been involved.

As always, there's more. Scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com

PS: Want to stay on top of the news each week without waiting for this digest? Follow us on **Facebook** , **Instagram**, and **Twitter**.

Top Stories

The End of the Buoy Story: Residio

Our Partners

discontinues the Buoy product. [Read the article](#).

Research evaluating the value of autonomous weeders is yielding positive results in Salinas Valley. [Read the article](#).

Breaking dependence on PG&E: Our energy future could look like a small town in rural Salinas Valley. [Read the article](#).

SupplyShift announces a new tool to help businesses advance supplier diversity in supply chains. [Read the article](#).

Data sharing led to the success of the Human Genome Project 20 years ago. Now scientists are struggling to keep information free. [Read the article](#).

Lookout: UCSC gears up to begin search for COVID-19 variants in Santa Cruz County. [Read the article](#).

Growth during a crisis: UCSC student shares how getting involved with GetVirtual was "one of those luck coincidences." [Read the article](#).

CSUMB earns STEM diversity funding from Genentech

Foundation. **Read the article**.

Poly announces Rove Family, a wireless DECT IP phone system designed for critical and essential workplaces. **Read the article**.

Jobs/Internships

- **View all job openings**.

- **Post your job**. Our jobs page is the most popular page in our website!

Events

- **Go to our events page for the most current information.**

- **Submit your event**.

Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!

Visit our **website**, follow on **Facebook**, **Twitter** and **Instagram**.

Connect with us

- Visit our **website**.

- Subscribe to our **weekly news digest** (free).

- Read the **news** online.

- Check **upcoming events**. Submit an event.

- View **job openings**. Post a job.

- View the **Business Catalog**. List your business.

- Find local tech **meetups and resources**.

- Become a **Partner**.

- Follow on **Facebook**.

- Follow on **Twitter**.

- Read **what folks are saying** about us.