Digest #354

Vote! (And if you want some distraction or want to learn something new, read on...)

Wiseper, a decentralized fact checking and exploration platform from UCSC has been selected to participate in the LaunchPad Fellowship. This cohort of the LaunchPad Fellowship is focused on social impact student startups.

IP attorney Patrick Reilly writes that trademark law is generally quite sensible. "The markings of goods and services is meant to assure a purchaser of the true source of the associated goods or services." However, he writes, "when consumers make purchases while misled by confusingly similar marks or intentional counterfeiting of a trademark, the deceived purchaser can be damaged and confidence in the marketplace can be eroded." Learn more in *The Supremes Consider US Trademark Registration of "Generic" Domain Names.*

There's plenty more. Scroll down and start reading!

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Top Stories

Wiseper is a decentralized fact checking and exploration platform. "Don't fact check what has already been investigated." [Read the article and watch the video](#).

Pat Reilly: The Supreme Court considers US trademark registration of "generic" domain names. [Read the article](#).

After raising additional funding, SellHound announces a new CMO, CTO, and board members. [Read the article](#).

DigitalNEST schedules online celebration to mark the organization's 6th anniversary, and to share plans of their Salinas location expansion. [Read the article](#).

Watch: Heavy-lift drone startup Parallel Flight Technologies gets featured on The Weather Channel. [Watch the video](#).

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UCSC researchers in the Braingeneers group use a sophisticated simulation of a biological system to control a flexible robot. **Read the article**.

Paystand: By offering the right payment methods, you can reduce outstanding invoices, collect payments more efficiently, and optimize transaction costs. **Read the article**.

Despite campus shutdown, wildfires, and a two-week quarantine, 13 UCSC students find ways to research a solution to agricultural plastic pollution. **Read the article**.

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