



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #349

Often I start a week thinking there won't be much to report but then I'm pleasantly surprised with how much cool news we find to share. This week we have three exclusive articles that I hope you'll read.

Honey bee tech! ApisProtect is an agtech startup from Ireland in residence at Western Grower's Center for Innovation and Technology (WGCIT) in Salinas. Using big data and machine learning techniques on sensor data on hive conditions and activity levels, the company provides beekeepers with insights into what is happening in the hive to help reduce losses and improve the health of honey bees.

What's new at Digital NEST? The NESTworking space in Watsonville has reopened and welcomes back members and invites new students to come utilize the space.

The primary goal of WGCIT is "the rapid commercialization of innovative solutions that will help farmers across the state (and nation) grow more food with less resources and inputs." Dennis Donohue, WGCIT Director, shares his thoughts on finding a qualified workforce -- *a new type of worker*, he calls it -- that has the skills and knowledge to navigate up-and-coming technology on the farm.

And, check out the latest news from Parallel Flight Technologies.

There's plenty more. Scroll down and start reading!

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Top Stories

ApisProtect's new beekeeping technology combines sensor data on hive conditions and activity levels with big data and machine learning techniques. [Read the article.](#)

Digital NEST has supported youth virtually during the pandemic and now begins to welcome members back. [Read the article.](#)

Parallel Flight Technologies announces the design of their new beta-level drone, it's now in construction at their headquarters. [Read the article.](#)

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Cruzio and Community Foundation Santa Cruz County team up to lead local action to increase opportunity and access to education. [Read the article.](#)

Dennis Donohue: "As a new academic year gets underway, the phrase 'we need a new type of worker' keeps coming to mind. Let me explain." [Read the article.](#)

Jimmy Panetta, Guy Kawasaki, and Ben Jealous will deliver keynote addresses at this year's Startup Investment & Community Capital Expo. [Read the article.](#)

Set 50 years in the future, 'Sin Sol' (No Sun), augmented reality, tells the story of environmental collapse from the past -- the year 2020. [Read the article.](#)

Poly has been recognized as the 2020 Global Technology Innovation Leader for its diverse and continually evolving professional headset portfolio. [Read the article.](#)

Panel of experts will address the integration of EVs with Solar, Batteries & the Grid for home in this year's online Electric Vehicle event. [Read the article.](#)



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