



# SANTA CRUZ TECH BEAT

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## Digest #348

When I heard the news, I thought, "Perfect fit!" Hilary Bryant -- once Mayor of Santa Cruz, and Co-Founder of Buoy ([acquired by](#) Resideo in March 2019) -- has shifted to *philanthropy*. What does that have to do with *tech*? In our exclusive article this week, Hilary shares: *Why I am moving from tech to philanthropy*.

In another exclusive article this week, Aeroasis CEO/Founder Tom Wollenberger tells us what has shifted for Aeroasis since the pandemic began. "If you had told me one year ago that I would be designing futuristic cleaning tools for businesses of all kinds in 2020, I would have called you crazy," he writes.

There's more. Scroll down and start reading!

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## Top Stories

In this exclusive guest feature, Hilary Bryant shares her thoughts about her move from tech to philanthropy. [Read the article.](#)

"If you had told me one year ago that I'd be designing futuristic cleaning tools ... in 2020, I would've called you crazy," says Aeroasis CEO/Founder Tom Wollenberger. [Read the article.](#)

UCSC Researchers snag NSF 2026 Idea Machine Competition funding for "The evolution and diversity of the human brain." [Read the article.](#)

Google Cloud announces that Looker is hosting its annual data conference digitally this year, with JOIN@Home running from Oct 13-16. [Read the article.](#)

The SC Works New Tech October event will focus on transportation, housing, fire protection, and more. [Read the article.](#)

Here's a step-by-step guide to building and delivering embedded analytics. [Read the article.](#)

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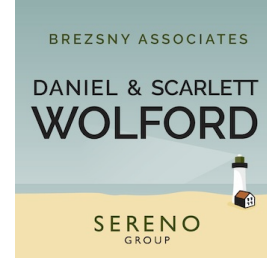
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