



SANTA CRUZ TECH BEAT

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Digest #336

This week Santa Cruz Small Business Development Center (SBDC) director Brandon Napoli talks COVID recovery, teamwork, and applying social justice principles to business in our latest *Five in Five*. As well, we have news from Levered Learning, SupplyShift, Jane Tech, Poly, Cosmic, and UCSC. It's a full digest so dive right in.

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Santa Cruz SBDC director Brandon Napoli talks COVID recovery, teamwork, and applying social justice principles to business in our latest *Five in Five*. [Watch the video.](#)

Levered Learning earns the Research-Based Design product certification from Digital Promise. [Read the article.](#)

A distance learning success story: Levered Learning sets up students and teachers for a simple transition and success in mathematics during shelter in place. [Read the article.](#)

Since SupplyShift launched their no-cost COVID-19 Impact Assessment, nearly 100 companies have registered, and hundreds of suppliers share how COVID-19 has affected their business. [Read the article.](#)

Forbes applauds Jane Technologies for strengthening connections with local brands and consumers via their new Brand Portal and Digital Merchandising modules. [Read the article.](#)

Cosmic unveiled their new brand and website, and announces a pledge to deepen their commitment to the social impact sector. [Read the article.](#)



Poly's Studio X30 and X50 video bars and its G7500 video conferencing system are the first Zoom Rooms Appliances to receive Zoom certification. [Read the article.](#)

An interactive online tool provides researchers easy access to latest molecular data related to the coronavirus genome. The team receives seed funding from the UC Office of the President. [Read the article.](#)

What's the new norm for the future of education? Hear from a wide variety of experts in a June 17 webinar by Santa Cruz Works. [Read the article.](#)

UCSC and SC Community Health unite to provide fast coronavirus test results for our community's most vulnerable residents. [Read the article.](#)

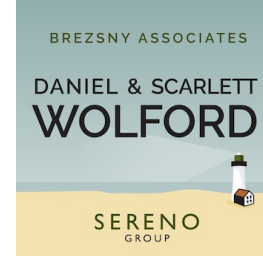
Thousands of scientists worldwide went on strike on June 10 as part of "Strike for Black Lives." This #ShutDownSTEM movement was founded by a UCSC post-doc. [Read the article.](#)

The Genomics Institute asserts its commitment to enhance efforts to



challenge and break down racial injustice. [Read the article.](#)

Spintronics? UCSC researchers develop ways to predict a material's spin dynamics, a key property for building solid-state quantum computing platforms and other applications of spintronics. [Read the article.](#)



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