



SANTA CRUZ TECH BEAT

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Digest #330

A futurist, a geopolitician, and a sociotechnologist go into a bar. Wait... it's the same person. Meet Rodrigo Nieto Gomez. He's also a professor at the Naval Postgraduate School in Monterey. We have two articles this week to share wisdom from Gomez on how to innovate our way out of "Coronavirus hell." One is written by him and the other is a podcast from Voices of the Valley.

Announcing GetVirtual, a new organization that is launching to pair local businesses seeking help with college students seeking experience. Businesses get free interns. Students get college credit.

We have two additions to our Five in Five series. One with Dennis Donohue, Director of Western Growers Center for Innovation and Technology in Salinas. The other with Suzanne Wouk, President of Sellhound.

As usual, there's more. Scroll down and start reading the news.

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Top Stories

GetVirtual pairs local businesses seeking help with college students seeking experience. Businesses get free interns. Students get college credit. [Read this article.](#)

Rodrigo Nieto Gomez -- futurist, geopolitician, sociotechnologist, and professor -- outlines his four-step approach to getting out of "coronavirus hell." [Read the article.](#)

Listen: Rodrigo Nieto Gomez speaks with Dennis Donohue in *Voices of the Valley* on how we need to innovate our way out of Coronavirus. [Listen to the podcast.](#)

How is the pandemic affecting agtech? Dennis Donohue, Western Growers Center for Innovation & Technology, shares his insight in this *Five in Five* interview. [Watch](#)

Our Partners



[the video.](#)

Learn how Sellhound is helping keep local retail afloat in this *Five in Five* interview with Suzanne Wouk. [Watch the video.](#)

A UCSC lab begins conducting tests for coronavirus infections for the student health center and local medical providers. [Read the article.](#)

Jim Whitehead is named as Baskin Engineering's new Associate Dean for Undergraduate Affairs. [Read the article.](#)

Upcoming webinar: Concentric Power's Founder and CEO, Brian Curtis, will discuss how to innovate during a crisis. [Read the article.](#)

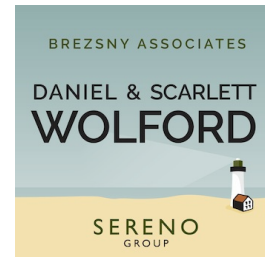
Monterey businesses pivot to provide pop-up tech assistance during the pandemic. [Read the article.](#)

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Note: Dates, times, and locations are all subject to change. Click on the link to double check your event!

[This is where we usually post events. Please check [our events page](#) to see our most current information. Some events are now virtual.]



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