

Digest #329

Sometimes my "new normal" pandemic-era life feels like the movie Groundhog Day but this digest is going out, so it must be Tuesday.

Amazingly, we still have lots of news to share. Joby Aviation's "mega tent" in Marina is poised to serve as an alternate care site for patients in the area. Reed Hastings, CEO of Netflix, and his wife, Patty Quillin, are making a \$30M private-sector donation to fund immunizations. (Yes, they are Santa Cruz locals.) The third in our *Five in Five* series this week features IP attorney Mark Haynes. Kelly Harkins Kincaid, CEO of Claret Bioscience and Astrea Forensics, tells us what's new at her two biotech startups.

As usual, there's more. Scroll down and start reading the news.

Covid-19 resources to help keep you in the loop. Stay healthy!

- County of Santa Cruz
- City of Santa Cruz
- County of Monterey
- City of Monterey
- UC Santa Cruz
- Cabrillo College
- CSUMB
- Hartnell College
- Monterey County Unified School District
- Pajaro Valley Unified School District
- Salinas City Elementary School District
- Salinas Union High School District
- Santa Cruz City Schools
- Santa Cruz County Office of Education
- Cruz One (get help or offer tech help in SC County)

- Community Foundation of Santa Cruz County
- Santa Cruz County Chamber of Commerce
- Monterey County Chamber of Commerce
- Central Coast Broadband Consortium
- Santa Cruz Helpers (get or offer help in Santa Cruz)
- Second Harvest Food Bank

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PS: If you want to stay on top of the news without waiting each week for this digest, follow us on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>. Want to increase website traffic? List your company or organization in our <u>business catalog</u> for only \$69 a year.



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Top Stories

In our exclusive Q&A, Claret Bioscience & Astrea Forensics CEO Kelly Harkins Kincaid talks startups, cold cases, and conducting lab Our Partners

research during the pandemic. Read the article.

Five in Five: IP attorney Mark
Haynes from Haynes, Beffel &
Wollford LLP discusses his firm's
latest work in Al and tips for working
from home during the pandemic.
Watch the video.

Joby offers their 55,000 square foot "mega tent" to be used as an alternative care site for coronavirus patients in Monterey County. Read the article.

Have you ever wished the grocery store bulk aisle was more user-friendly? Find out how SmartBins and Velvetwire are reinventing the experience. Read the article.

The City of Gonzales provides free, city-funded internet service to every home through a two year T-Mobile deal. Read the article.

Discover why SupplyShift is pushing for supply chain transparency during the pandemic. Read the article.

Netflix CEO Reed Hastings and his wife Patty Quillin donate \$30M to fund immunizations. Read the article.



















SC Works and SC County Business Council launch CEO Works to provide confidential support to CEOs during the pandemic. Read the article.

Gather round (virtually) for Guy Kawasaki's Fireside Chat with the UCSC Coronavirus Team on May 6. Read the article.

With the pandemic, data is in the spotlight more than ever. How is Looker approaching data in the time of COVID-19? Read the article.

Jobs/Internships

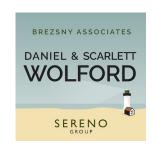
- View all job openings.
- Post your job. Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject to change. Click on the link to double check your event!

[This is where we usually post events. Please check <u>our events</u> <u>page</u> to see our most current information. Some events are now virtual.]

























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