



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #328

If there's a theme this week, it's "**PIVOT**" and lots of locals are showing they can quickly pivot, adjust, and help. Read up on Santa Cruz Bicycles, ARCpoint Labs, Santa Cruz Local, UCSC's Genomics Institute, and others.

We depend on just a handful of [key partners](#) to support the work that we do. Here's a shoutout of appreciation to partners that have renewed recently: Looker, Cabrillo College, CSUMB, and Haynes Beffel & Wolfeld! SCTB is a vital part of the engine that helps drive economic vitality in the tri-county region of our Central Coast. SCTB will be key in our region's economic recovery as we move forward after COVID-19. [Become a partner](#) today.

As usual, there's more. Scroll down and starting reading the news.

Covid-19 resources to help keep you in the loop. Stay healthy!

- [County of Santa Cruz](#)
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- [County of Monterey](#)
- [City of Monterey](#)
- [UC Santa Cruz](#)
- [Cabrillo College](#)
- [CSUMB](#)
- [Hartnell College](#)
- [Monterey County Unified School District](#)
- [Pajaro Valley Unified School District](#)
- [Salinas City Elementary School District](#)
- [Salinas Union High School District](#)
- [Santa Cruz City Schools](#)
- [Santa Cruz County Office of Education](#)

- [Cruz One \(get help or offer tech help in SC County\)](#)
- [Community Foundation of Santa Cruz County](#)
- [Santa Cruz County Chamber of Commerce](#)
- [Monterey County Chamber of Commerce](#)
- [Central Coast Broadband Consortium](#)
- [Santa Cruz Helpers \(get or offer help in Santa Cruz\)](#)

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PS: If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#), [Instagram](#), and [Twitter](#). Want to increase website traffic? List your company or organization in our [business catalog](#) for only \$69 a year.



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Top Stories

The Central Coast is on its way to meeting mandated renewable energy goals thanks to two recent

Our Partners



geothermal and solar deals worth a whopping \$593M. [Read the article.](#)

A private testing lab in Monterey adjusts its focus to accommodate a surge in COVID-19 testing. [Read the article.](#)

Santa Cruz Bicycles pivots to produce face shields for medical staff using CNC machinery and 3D printers. [Read the article.](#)

UCSC Genomics Institute launches a landing page for COVID-19 resources. [Read the article.](#)

JT Mudge: "Alexa and my daughter are growing up together and learning the finer points of communication. But both of them have a long way to go." [Read the article.](#)

Watch: CEO and co-founder, Kara Meyberg Guzman, shares how Santa Cruz Local is adjusting to the "new normal." (This is our second episode of our "Five in Five" series.) [Read the article and watch the video.](#)

Find a sterile solution for your business with Paystand's "Zero-Touch" payment methods. [Read the article.](#)



SANTA CRUZ
WORKS



CLOUD
BRIGADE



Paystand

Steve Blum: More money might flow to meet critical broadband service needs that have been given renewed attention because of COVID-19.

[Read the article.](#)

The Startup Challenge Monterey Bay process began when startups submitted their applications in March. But then COVID-19 hit. [Read the article.](#)

UCSC creates a new program to prepare students and provide research to solve global health problems. [Read the article.](#)

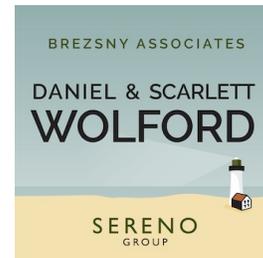
Poly sees an uptick in headset sales in response to the recent surge of people working from home. [Read the article.](#)

Want to support local businesses and thank medical professionals for their service at the same time? Use COVID-Meals to donate meals from local restaurants to medical staff.

[Read the article.](#)

Jobs/Internships

- [View all job openings.](#)
- [Post your job.](#) Our jobs page is the most popular page in our



website!

Events

Note: Dates, times, and locations are all subject to change. Click on the link to double check your event!

[This is where we usually post events. Please check [our events page](#) to see our most current information. Some events are now virtual.]

Cabrillo
College



California State University
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