



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #320

Congratulations to DigitalNEST Founder and Executive Director Jacob Martinez for receiving the 2020 James Irvine Foundation Leadership Award! Each year, the Foundation recognizes leaders who build solutions to issues and create opportunities across California. Keep up the amazing work!

We have two thought leadership articles -- read one, listen to the other -- about Looker's Chief Product Officer, Nick Caldwell. Find out what he's doing to help tech leaders of color get into executive roles.

In other news, Levered Learning will compete in the GSV Cup and present at the 2020 ASU GSV Summit, which gathers leaders in government, education, and business that advance social and economic mobility.

Kudos to Cruzio for their work in fixing a fiber cut in Watsonville in record time.

As usual, there's more. Keep scrolling to see what's up!

Sara Isenberg
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Santa Cruz Tech Beat
<http://santacruztechbeat.com>

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Top Stories

Wow! DigitalNEST's Jacob Martinez receives the prestigious James Irvine Foundation Leadership Award for training students to be the technology leaders of tomorrow. [Read this article.](#)

Miss the recent Startup Monterey Bay tech meetup? Catch up with Patrick Reilly's review. [Read this article.](#)

Levered Learning will compete in a global competition for emerging companies that "Bend the Arc of Human Potential." [Read this article.](#)

Read about Cruzio's race to plan, build, and test a 10 gigabit connection in less than 8 hours. [Read this article.](#)

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The March 4 tech meetup features Luma Yoga, Tech Futures, Legends of Rec, CruzHacks 2020 Winners, SapienX, Pixel Scientific, Tile & more. [Read this article.](#)

SVBJ: Looker's CPO shares why he's helping tech leaders of color get into executive roles. [Read this article.](#)

Listen as Looker's Nick Caldwell talks tech, leadership & giving back. [Listen now.](#)

Marina-based Desert Star Systems develops new crab pot tech to help save the whales from entanglement. [Read this article.](#)

Keep tabs on Santa Cruz County with newly launched performance measurement dashboards. [Read this article.](#)

Jobs/Internships

- [View all job openings.](#)
- [Post your job.](#) Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject



to change. Be sure to check the event's website, just in case!

- Wed Mar 4, 6pm: **Santa Cruz Works New Tech Meetup**, Santa Cruz Museum of Art & History.
- Thu Mar 5, 7pm: **Steven Levy, Facebook: The Inside Story**, at Bookshop Santa Cruz.
- Tue Mar 10, 6pm: **Startup Monterey Bay Tech Meetup**, Springhill Suites, 215 10th St, Marina.
- Wed Mar 11, 5 pm: **Diverse Voices 2020** with speaker Tara Hernandez “Data-Driven Diversity: High-Tech Industry’s Best Return on Investment” at Baskin Events Center E2 180, UCSC.
- Thu Mar 12, 6-8pm: **freeCodeCamp Santa Cruz : Study Group**, Idea Fab Labs Santa Cruz, 2801 Mission St #204, Santa Cruz.
- Tue Mar 17 – Wed Mar 18: **7th Annual Salinas Valley Agricultural Technology Summit**, Hartnell College, 411 Central Ave, Salinas.
- Tue Mar 17, 5:55pm: **Santa Cruz WordPress Meetup** at Cruzio.
- Wed Mar 18, 6:30pm: **Santa Cruz Bitcoin and Cryptocurrency Meetup** at NextSpace.



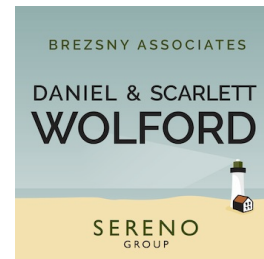
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- Thu Mar 19, 5-8pm: **Drone, Automation and Robotics Technology (DART) Meetup** at UCMBEST, 3180 Imjin Rd, Marina.

View more events on [our EVENTS page](#).

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