



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #319

Lots of changes in the local tech universe this week.

After a four year partnership, Google Cloud completed its acquisition of Looker. We wish all Looker employees the best.

Poly has bid farewell to President and CEO Joe Burton, who stepped down last week. While the company searches for his replacement, Polycom former CEO Robert Hagerty will serve as interim CEO.

As usual, there's more. Keep scrolling to see what's up!

Want to increase website traffic? List your company or organization in our [business catalog](#) for only \$69 a year. Let's share the love.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>

PS: If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#) and [Twitter](#).



Top Stories

Looker celebrates a historical day as the company officially joins the Google family. [Read the article.](#)

Joe Burton steps down after nearly a decade as Poly/Plantronics president and CEO. [Read this article.](#)

Poly unveils new cloud-based insights and management service at Integrated Systems Europe 2020. [Read this article.](#)

Seventh Annual Salinas Valley Agtech Summit "Make Agtech Work for You" kicks off March 17. [Read this article.](#)

Santa Cruz companies and organizations fight global warming through innovation. [Read this article.](#)

Chris Miller share his insight on the tech talent struggle. [Read this article.](#)

Our Partners



SANTA CRUZ
WORKS



CLOUD
BRIGADE



Steve Blum breaks down PG&E public takeover plan SB 719. [Read this article.](#)

New startup Elaboration's technology uses an algorithm to detect human feelings and opinions. [Read this article.](#)

Looker launches certification program to empower people with validated data skills. [Read this article.](#)

Panel of expert energy developers provide insight at Salinas Valley Energy Forum. [Read this article.](#)

Jobs/Internships

- [View all job openings.](#)
- [Post your job.](#) Our jobs page is the most popular page in our website!

Events

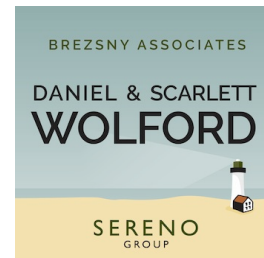
Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Wed Feb 19, 7pm: [Leonardo Art & Science Evening Rendezvous](#)



[\(LASER\) Talks](#), at Rio Theater.

- Wed Feb 19, 6-8:30pm: [Santa Cruz Works New Tech: Green Tech Rising](#) at The MAH.
- Wed Feb 19, 6:30pm: [Santa Cruz Bitcoin and Cryptocurrency Meetup](#) at NextSpace.
- Wed Feb 19, 5 pm: [Diverse Voices 2020](#) with speaker Bethany Pagels-Minor "How To Find the Right Fit for You in Tech" at Baskin Events Center E2 180, UCSC.
- Fri Feb 21st, 10am-7pm: [Baskin Day](#) at Baskin Engineering Building, UCSC.
- Sat Feb 29, 9am - Sun Mar 1, 5pm: [!!ConWest 2020](#) at Jack Baskin Auditorium 101, UCSC.
- Wed Mar 4, 6pm: [Santa Cruz Works New Tech Meetup](#), Santa Cruz Museum of Art & History.
- Tue Mar 10, 6pm: [Startup Monterey Bay Tech Meetup](#), Springhill Suites, 10th St, Marina.
- Wed Mar 11, 5 pm: [Diverse Voices 2020](#) with speaker Tara Hernandez "Data-Driven Diversity: High-Tech Industry's Best Return on Investment" at Baskin Events Center E2 180, UCSC.
- Tue Mar 17 - Wed Mar 18: [7th Annual Salinas Valley](#)



[Agricultural Technology Summit](#), Hartnell College, 411 Central Ave, Salinas.

View more events on [our EVENTS page](#).

Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!

Visit our [website](#), follow on [Facebook](#) and [Twitter](#).



Join our mailing list



Visit our website

Connect with us

- Visit our [website](#).
- Subscribe to our [weekly news digest](#) (free).
- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).

- Read [what folks are saying](#) about us.