

Like 0 Share

Share:

Tweet

**SANTA CRUZ TECH BEAT**

The go-to source for Monterey Bay tech

Digest #313

I couldn't wait until Tuesday to tell you. Joby Aviation has raised \$590 million in Series C financing to launch an air taxi service. \$394 million of that comes from Toyota Motor Corporation. This deal makes Joby the best-funded electric VTOL (vertical take-off and landing) startup.

Scroll down and see what's up.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat

<http://santacruztechbeat.com>

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#) and [Twitter](#).

SANTA CRUZ LOCAL
sound local news

sign up for our
free newsletter

santacruzlocal.org



Top Stories

Joby Aviation Raises \$590 Million in Series C Financing to Launch Air Taxi Service. [Read this article](#) .

Toyota Makes a New \$394 Million Bet on Flying Taxis. [Read this article](#) .

Jobs/Internships

- [View all job openings](#).
- [Post your job](#). Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject

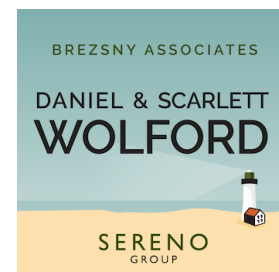
Our Partners



to change. Be sure to check the event's website, just in case!

- Thu Jan 16, 5-8pm: [Drone, Automation and Robotics Technology \(DART\) Meetup](#) at UCMBEST, 3180 Imjin Rd, Marina.
- Fri Jan 17 – Sun Jan 19: [CruzHacks 2020](#) at Stevenson Event Center, UCSC.
- Tue Jan 21, 3-6pm: [Ace Social Media Marketing in 2020 — Top Trends and How to Leverage Them](#) at Police Community Room, 155 Center Street, Santa Cruz.
- Tue Jan 21, 5:55pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Fri Jan 24, 4pm – Sun Jan 26, 9pm: [Startup Weekend Monterey Bay](#) at CSUMB University Center, Seaside.
- Jan 30, 6-8pm: [Design Santa Cruz: Our 2020 Vision](#) at 2801 Mission St, Santa Cruz.

View more events on
[our EVENTS page](#) .







Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!

Visit our [website](#) , follow on [Facebook](#) and [Twitter](#) .



**Connect
with us**

- Visit our [website](#).

- Subscribe to our [weekly news digest](#) (free).
- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).
- Read [what folks are saying](#) about us.

Confirm that you like this.

Click the "Like" button.