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Digest #302

Jack Baskin at 100: Aside from knowing that Baskin is the namesake of UCSC's Baskin School of Engineering, do you know anything about this man? UCSC recently celebrated Baskin's 100th birthday, describing him as a "a pivotal donor whose generosity has shaped the university and benefited causes throughout the Monterey Bay area." He's also a feminist, says Nicole Baran, Executive Director of the Peggy and Jack Baskin Foundation and Baskin's granddaughter.

What does Forbes have to say about the Department of Customer Love? You can find out, below.

Kudos to Bay Federal Credit Union for being named the nation's number one " [Best Credit Union to Work For](#) ."

As usual we have more. Scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat


<http://santacruztechbeat.com>

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Jack Baskin at 100: Jack's generosity and impact is unsurpassed at UCSC, the City of Santa Cruz, and the Monterey Bay area," says Baskin Engineering Dean Alex Wolf. "He has a knack for doing the right thing at the right time." [Read this article](#) .

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What motivates sellers? Here's what SellHound learned from the study they commissioned to better understand feelings around selling clothes online. [Read this article](#) .



The UCSC Genomics Institute will play a leading role in the ambitious new Human Pangenome Reference Sequence Project. [Read this article](#) .



James Barsimantov, SupplyShift Co-founder and COO, talks about the Global Climate Strike and how to achieve your Science-Based Targets. [Read this article](#) .



AT&T and the City of Salinas hedged their bets and signed a master license agreement for attaching small cell sites to city-owned poles. [Read this article](#) .



Startup Sandbox announces that six members have successfully

transitioned from the incubator to commercial operations as strong, viable startup companies. [Read this article](#) .



Sixty startups at Western Growers Center for Innovation & Technology are working on everything from robotics and food safety traceability to rural connectivity and data management. [Read this article](#) .



Rebecca DuBois, assistant professor of biomolecular engineering, works on “rational” vaccine design, so called because it is based on an understanding of why vaccines work at the molecular level. [Read this article](#) .



30 years after the Loma Prieta Earthquake: County of Santa Cruz Emergency Services Manager talks about some of the services that weren't around back then. [Read this article](#) .



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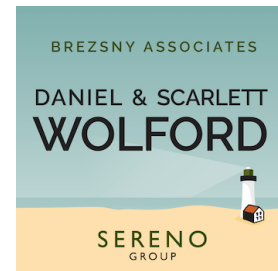
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Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Oct 1, 5:30pm: [Divi Santa Cruz Meetup](#) at NextSpace.
- Wed Oct 2, 6pm: [Santa Cruz Works New Tech Meetup](#) at The Dream Inn.
- Tue Oct 8, 12noon-1pm: [NextTalk Series: Knowing The Numbers, Learn The Basics Of The Numbers That Drive Your Business](#) at NextSpace.
- Tue Oct 8, 6pm: [Startup Monterey Bay Tech Meetup](#), 656 Broadway, Seaside.
- Sat Oct 12, 9am-5pm: [UCSC Technology of Today and Tomorrow Conference](#) at Baskin Engineering Event Center, E2 180.
- Sat Oct 12, 10am: [Santa Cruz Web Developers Meetup](#) at



NextSpace.

- Tue Oct 15, 5:55pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Oct 16, 6:30pm: [Santa Cruz Bitcoin and Cryptocurrency Meetup](#) at NextSpace.

View more events on
[our EVENTS page](#) .

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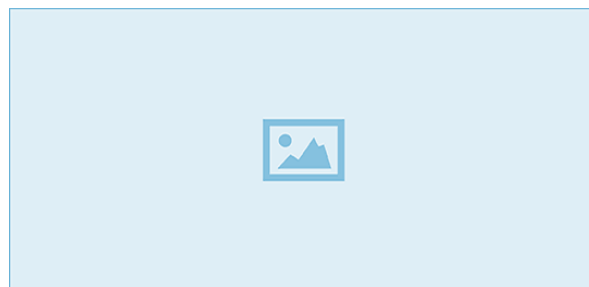
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