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SANTA CRUZ TECH BEAT

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Digest #301

There was a whole lotta buzz around Marc Randolph's (Birth of Netflix) book release. We have some newer articles that came out after we published [our exclusive Q&A](#) with Marc last week. (My favorite this week is Marc's *Why I waited 16 years to write my book about Netflix.*)

There was also a plenty of buzz after UCSC professor and paleogeneticist Ed Green was featured in the NY Times for the [cutting edge technique](#) he has developed in solving cold cases for law enforcement. We've got another great article about that.


In October, Santa Cruz County organizations, groups, and community members will gather together to present a [wide range of events, exhibits, and discussions](#) to mark the 30th anniversary of the Loma Prieta Earthquake. I rode out the '89 earthquake upstairs at SCO -- Santa Cruz Operation -- in a building at 1700 Mission Street that housed our Engineering and Engineering Services teams. We later moved to SCO's Harvey West Park location, and the Mission Street building

turned into Long's Drugs (now CVS).

As usual we have more. Scroll down and start reading!


Sara Isenberg
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Santa Cruz Tech Beat
<http://santacruztechbeat.com>

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Top Stories

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Scientist creates a ground-breaking technique to crack cold cases by

extracting DNA from stray strands of hair without a root left behind at crime scenes. [Read this article](#) .

Why I Waited Sixteen Years to Write My Book About Netflix. Marc Randolph writes, "there's no way I could have written this book in 2003." [Read this article](#) .

Long before binge-watching, the streaming wars, and *Netflix & Chill* , there were two guys going over Highway 17 (or sitting in a Santa Cruz coffee shop) trying to come up with the next big thing. [Read this article](#) .

SVBJ: Netflix's first CEO talks about Reed Hastings, negotiating tactics, and his dislike of business plans. [Read this article](#) .

Steve Blum: AT&T's backdoor deregulation bill runs out of room, while California lawmakers tweak telecoms policy. [Read this article](#) .

Steve Blum: California's consumer data privacy law survives lobbyist



blitz, more or less intact. [Read this article](#) .

A new Tech for Social Good program at UCSC will fund student research projects and events, encouraging students across all campus divisions to participate and form cross-disciplinary teams. [Read this article](#) .

Startup Investment and Community Capital Expo is Friday in Seaside. Emerging companies can meet with investors, bankers, and others who can help raise capital. [Read this article](#) .

October 2 meetup: Drako, Modarri, Marc Randolph, Joby, Onewheel, Mayor Martine Watkins. [Read this article](#) .

Poly introduces the next generation of Savi Wireless headsets, great for “corridor warriors” who prefer to walk and talk while on a call. [Read this article](#) .

Jobs/Internships

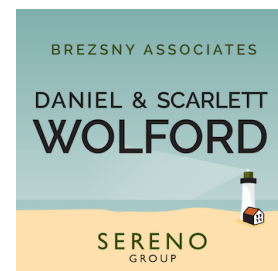


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- [Post your job \(free\).](#) Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Sep 24, 7-9pm: [Santa Cruz Unity User Group](#) at NextSpace.
- Thu Sep 26, 11:30am-1:30pm: [Santa Cruz Area Technology Showcase and Acquisition of Capital Seminar](#) at SBDC, 6500 Soquel Drive, Room 2100C, Aptos.
- Thu Sept 26, 4-6pm: [Made in Monterey Bay Manufacturing Meetup](#) at Annieglass, 310 Harvest Drive, Watsonville.
- Fri Sep 27, 8am-4pm: [Startup Investment & Community Capital Expo](#) at Embassy Suites, 1441 Canyon Del Rey Blvd, Seaside.



- Tue Oct 1, 5:30: [Divi Santa Cruz Meetup](#) at NextSpace.
- Tue Oct 1, 7-9pm: [Santa Cruz Drupal User's Group](#) at NextSpace.
- Wed Oct 2, 6pm: [Santa Cruz Works New Tech Meetup](#) at The Dream Inn.

View more events on
[our EVENTS page](#) .

Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!

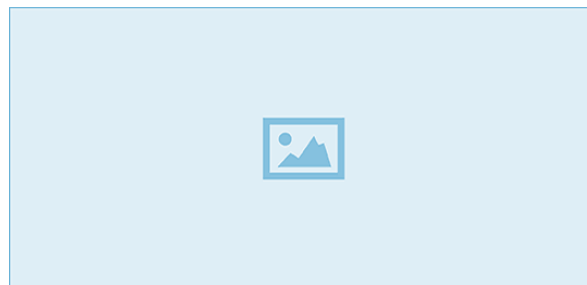
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