

Like 0 Share

Share:

Tweet

- 
- 
- 
- 



**SANTA CRUZ TECH BEAT**  
The go-to source for Monterey Bay tech

## Digest #300

This is our 300th weekly digest! We've shared a lot of news with you over the last 6+ years. Remember to scroll down below the news section because we always include upcoming events (also [available on our website](#)). And, our [jobs page](#) is still the most popular page in our website. Tell your job-hunting friends.

Here's a big shoutout and thank you to Brezsny Associates at Sereno Group for becoming our newest [partner](#)! We appreciate their support, and the support of all of our partners.

We have two special exclusive articles to share with you this week!

1. We all know that Netflix has changed the course of movie-watching but you might not know that the birth of Netflix is a very Santa Cruz story. Marc Randolph, Co-Founder and first CEO of Netflix, has a book about the birth of Netflix coming out today! Fortunately, Marc (who still calls Santa Cruz home) agreed to share with me some local intrigue --

including the start of his friendship with Reed Hastings -- about the early days of Netflix.

2. Jane Technologies recently secured \$21M in Series B funding. What comes next? CEO Socrates Rosenfeld doubles down on Santa Cruz and shares what he sees on the horizon for the startup.

**Enjoy those two stories and lots more. Scroll down and start reading!**

Sara Isenberg  
Founder, Publisher, Editor-in-Chief  
Santa Cruz Tech Beat

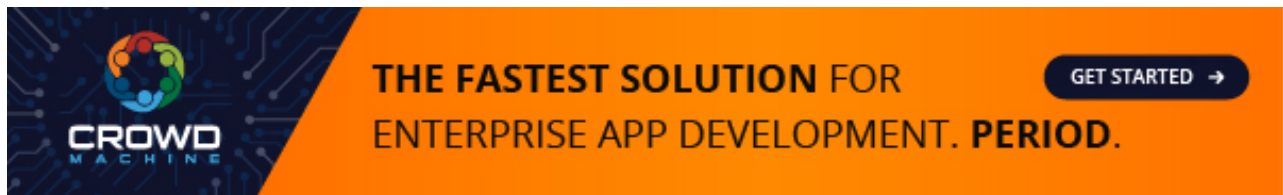
<http://santacruztechbeat.com>


PS- If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#) and [Twitter](#) .



**MDs for keeps.**  
Find your go-to doctor. ▶

 Dignity Health  
Medical Network.



 **THE FASTEST SOLUTION FOR  
ENTERPRISE APP DEVELOPMENT. PERIOD.** [GET STARTED →](#)



**Our**

# Top Stories

What's the story behind the birth of Netflix, the connection to Santa Cruz, and the initial friendship between Reed Hastings and Marc Randolph? [Read this exclusive Q&A with Marc](#) .

Jane Technologies doubles down on Santa Cruz. CEO Socrates Rosenfeld shares what's in the works now that the startup has secured \$21M in Series B funding . [Find out what Socrates has to say](#) .

It's in the NY Times! Why does this UCSC scientist keep receiving packages of serial killers' hair? [Read this article](#) .

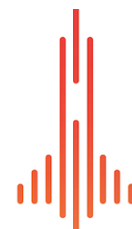
Bud Colligan, Senior Adviser for International Affairs and Trade in the Governor's Office of Business and Economic Development, outlines his strategy to enhance CA's global competitiveness . [Read this article](#) .

"Value Digger" takes a deep dive into the financial aspects of the

# Partners



SANTA CRUZ WORKS



LAUNCH BRIGADE

Plantronics-Polycom deal . [Read this article](#) .



The *Technology Showcase and Access to Capital* event for small and medium-sized (SMB) manufacturers is set for September 26 . [Read this article](#) .



MBEP, Annieglass, and California Manufacturing Technology Consulting (CMTC) partner to host a *Made in Monterey Bay* manufacturing event . [Read this article](#) .



SupplyShift's 2-day summit will bring together responsible sourcing practitioners and industry experts to explore challenges/solutions in supply chain sustainability. [Read this article](#) .



To reduce paper waste and streamline building permit reviews, Santa Cruz County has expanded its electronic building plan requirements to include residential permits and is helping applicants with electronic submittals . [Read this article](#) .



## Jobs/Internships

- [View all job openings.](#)
- [Post your job \(free\).](#) Our jobs page is the most popular page in our website!



California State University  
**MONTEREY BAY**

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Sep 17, 5:55pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Tue Sep 17, 6-8pm: [Santa Cruz Machine Learning Meetup Group](#) at 110 Cooper St, Suite 201, Santa Cruz.
- Wed Sep 18, 12-1pm: [Crowd Machine GO demo](#) at NextSpace.
- Wed Sep 18, 6:30pm: [Santa Cruz Bitcoin and Cryptocurrency Meetup](#) at NextSpace.
- Thu Sep 19, 6:30-8:30pm: [Santa](#)



**Paystand**



[\*\*Cruz Podcasters meetup\*\*](#) at 101 Frederick St., Santa Cruz.

- Thu Sep 19, 7-9pm: [\*\*Monterey Bay DART Meetup – Marine Tech\*\*](#), UCMBEST, 3180 Imjin Road, Marina.
- Sat Sep 21 (am/pm sessions): [\*\*Girls + Data Data Camp\*\*](#) at Looker.
- Sat Sep 21, 9:30-11am: [\*\*Cancer in the Crosshairs: New directions in cancer research at UCSC\*\*](#) at DNA Comedy Club, 155 River St South, Santa Cruz.
- Tue Sep 24, 7-9pm: [\*\*Santa Cruz Unity User Group\*\*](#) at NextSpace.
- Thu Sep 26, 11:30am-1:30pm: [\*\*Santa Cruz Area Technology Showcase and Acquisition of Capital Seminar\*\*](#) at SBDC, 6500 Soquel Drive, Room 2100C, Aptos.
- Thu Sept 26, 4-6pm: [\*\*Made in Monterey Bay Manufacturing Meetup\*\*](#) at Annieglass, 310 Harvest Drive, Watsonville.
- Fri Sep 27, 8am-4pm: [\*\*Startup Investment & Community\*\*](#)

**[Capital Expo](#)** at Embassy Suites,  
1441 Canyon Del Rey Blvd,  
Seaside.

View more events on  
**[our EVENTS page](#)** .

**Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!**

Visit our **[website](#)** , follow on **[Facebook](#)** and **[Twitter](#)** .

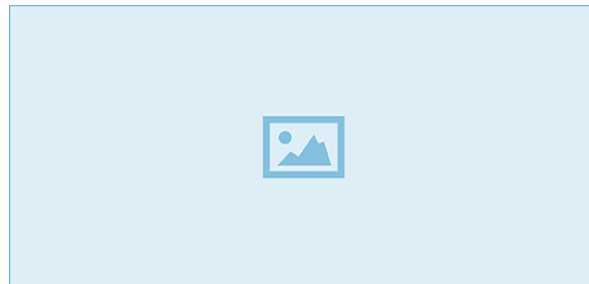


**Your banner in this digest?**  
**[Become a partner!](#)**

**Connect  
with us**

- Visit our **[website](#)**.
- Subscribe to our **[weekly news digest](#)** (free).

- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).
- Read [what folks are saying](#) about us.



**Confirm that you like this.**

Click the "Like" button.