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SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #286

Thank you to our two newest partners: Crowd Machine and Community Foundation of Santa Cruz County. Each partner makes a huge difference.

Santa Cruz is still abuzz about the recent announcement that Google has acquired Looker for \$2.6 Billion. ICYMI, see the two related articles we shared on the big day last week, below.

One of the most inspiring articles this week is by a high school student. How many high school students (or even adults) do you know who have won the top prize in the Santa Cruz County Science and Engineering Fair, won an award at the Intel International Science and Engineering Fair, are currently doing research with and being mentored by a UCSC biomolecular professor? Oh yeah, there's also the interview with National Geographic.

There's more so scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#) and [Twitter](#).



Top Stories

Mentored by a UCSC Biomolecular Engineering professor and doing research in his lab, this local high school -- yes, HIGH SCHOOL -- student is already making waves and winning awards. [Read this article.](#)

Crowd Machine moves its corporate headquarters from one surfing mecca on the gold coast of Australia to Santa Cruz county. Direct from the COO, here's what they're up to. [Read this article.](#)

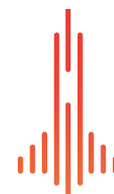
Consumer DNA testing kits were the best-selling non-Amazon branded product on Cyber Monday for the 2nd year in row with Ancestry selling more than 14 million DNA kits worldwide. What's the UCSC connection? [Read this article.](#)

Sonny Perdue, U.S. Secretary of Agriculture, will headline the 5th annual Forbes AgTech Summit in Salinas. [Read this article.](#)

Our Partners



SANTA CRUZ
WORKS



LAUNCH
BRIGADE

Sandy Skees, sustainability expert, has been named global head of Porter Novelli's innovation and impact practice, the new version of agency's technology group. [Read this article.](#)

Despite increasingly powerful dashboards and data exploration tools, traditional approaches to business intelligence are struggling to meet the expectations of the modern data-driven workforce. [Read this article.](#)

Amy Wu took up residency at the Western Growers Center for Innovation & Technology where she leads a project she founded called "From Farms to Incubators." [Read this article.](#)

ICYMI-1: Google to Acquire Looker for \$2.6 Billion. *"I'm so humbled by the team of people we've built here in Santa Cruz and all over the world."* -- Lloyd Tabb, Founder, Chairman and CTO of Looker. [Read this article.](#)

ICYMI-2: Looker to Join Google Cloud. *"I'm incredibly proud to announce some big news today, Looker has entered into an agreement to be acquired by Google."* -- Frank Bien, CEO of Looker. [Read this article.](#)



Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Jun 11, 12noon-1pm: [NextTalk Series: Using Brand Storytelling To Supercharge Your Marketing](#) at NextSpace.
- Wed Jun 12, 12noon: [Appdome Clinic Webinar](#).
- Wed Jun 12, 6:30pm: [SC Data Science and Analytics meetup - Convolutional Neural Networks](#) at NextSpace.
- Tue Jun 18 - Thu Jun 20: [Drone Camp](#), Marina.
- Tue Jun 18, 5pm: [Drone, Automation and Robotics Technology \(DART\) Meetup](#) at UCMBEST, Marina.
- Tue Jun 18, 5:55pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Jun 19, 6:30pm: [Santa Cruz Bitcoin and Cryptocurrency Meetup](#) at NextSpace.



- Fri Jun 21, 8am-5pm: [Monterey Bay DART Symposium](#), Hyatt Regency Monterey Hotel and Spa, Monterey.

View more events on
[our EVENTS page](#).

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