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SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #278

We've posted more than our usual number of jobs in recent weeks. If you aren't familiar with our jobs page, [check it out](#). (It's actually the most popular page in our website.)

This week you can meet Murj, a digital healthcare startup. And, say a bittersweet goodbye to YaDoggie, but expect to hear from this hot team soon.

We've got a lot to cover this week. Scroll down and start reading.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on [Facebook](#) and [Twitter](#).



Top Stories

Murj, the digital healthcare company providing SAAS cardiac implantable electronic device management announces the Murj Certified Partner Program. [Read this article.](#)

"You don't walk away from 57 years of equity," says Darrin Caddes, VP Corporate Design at Poly, about the corporate rebrand. [Read this article.](#)

Listen: Chrissy Meyer, Root Ventures, has spent the past decade taking hardware products from early concept through high-volume production. [Read this article.](#)

Game developer Robin Hunicke is a guest judge on Bravo's "Project Runway." [Read this article.](#)

Santa Cruz New Tech features Ubertrends author Michael Tchong, Oceans360, and more at the May 1 event. [Read this article.](#)

Want to know more about the "new" Poly? Watch this informative interview with CEO Joe Burton held recently at Enterprise Direct. [Read this article.](#)

Our Partners



MBEP announces the full program and public-private partnership award recipients for 5th Annual Regional Economic Summit. [Read this article.](#)



Steve Blum: US house passes net neutrality bill but leaves the devil in the details and its fate to the senate. [Read this article.](#)



PayStand: How to Digitize the Enterprise Cash Cycle (part 3: Reconciliation). [Read this article.](#)



So wait, no more kibble? YaDoggie shuts down their kibble subscription service. But, here's why the team has been successful in the past and why their next ventures will be, as well. [Read this article.](#)



Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)



Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Wed Apr 24, 4:30pm: [Diverse Voices, Professional Speaker Series \(with](#)



[Andrew McCree, Twitter](#)) at UCSC
Baskin School of Engineering E2 180.

- Wed Apr 24, [Santa Cruz County AgTech Meetup](#) at Martinelli's, 345 Harvest Drive, Watsonville.
- Thu Apr 25, 10am: [DNA Day Celebration at UCSC Baskin School of Engineering](#).
- Wed May 1, 4:30pm: [Diverse Voices, Professional Speaker Series \(with Jacob Martinez, Digital NEST\)](#) at UCSC Baskin School of Engineering E2 180.
- Wed May 1, 6pm: [Santa Cruz New Tech](#), at DNA's Comedy Lab, 155 South River Street, Santa Cruz.
- Thu May 2, 9am-1pm: [MBEP's 2019 Regional Economic Summit](#), Monterey Conference Center, Monterey.
- Fri May 3, 8am-4pm: [82% Micro Business Summit 2019 at Erica Schilling Forum](#), Cabrillo College, Aptos.

View more events on
[our EVENTS page](#).



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News, Events, Jobs, Resources, Thought Leadership, and more!**

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