#277: Sales Analytics, Storage Systems, Automated Receivables, and more tech...





Digest #277

Thank you, City of Salinas, for renewing your partnership support!

Kudos to Kate Roberts, President of Monterey Bay Economic Partnership (MBEP), for being named as one of Silicon Valley Business Journal's 2019 Women of Influence. MBEP's mission is to improve the economic health and quality of life in the Monterey Bay Region.

We've got a lot to cover this week. Scroll down and start reading.

Sara Isenberg Founder, Publisher, Editor-in-Chief Santa Cruz Tech Beat http://santacruztechbeat.com

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on **Facebook** and **Twitter**.



Top Stories

PayStand announces the release of its newest product, PayStand Automated Receivables, to streamline enterprise payments and collections for finance professionals. <u>Read this article</u>.

TechRaising's six-part interactive clinic series will focus on building the foundation to become a successful entrepreneur. <u>Read</u> this article.

The CA Supreme Court gave cities a major victory last week, ruling that the way SF regulates the appearance of wireless facilities is legal, and isn't preempted by state law or CA Public Utilities Commission regulations. <u>Read this article</u>.

The Santa Cruz County Office for Economic Development announces the 4th Annual 82% Micro Business Summit to be held on May 3 at Cabrillo College. <u>Read this article</u>.

Looker announces a new application, Looker for Sales Analytics, designed to deliver comprehensive insights to sales orgs to drive revenue. <u>Read this article</u>.

UCSC's Baskin School of Engineering announces the inaugural *Diverse Voices*



professional speaker series, with voices from Yahoo, Twitter, Digital, Atipica. <u>Read</u> this article.

Broadband Communities Magazine profiles Cruzio FTTH (fiber to the home). <u>Read this</u> <u>article</u>.

The NSF (National Science Foundation) extends funding for Baskin Engineering's Center for Research in Storage Systems for five more years. <u>Read this article</u>.

ETR announces plans to build its capacity to advance health equity by bringing in YTH (youth+tech+health). <u>Read this article</u>.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

 Tue Apr 16, 5-8pm: <u>Drone, Automation</u> and Robotics <u>Technology (DART)</u> <u>Meetup</u> at UCMBEST, Marina.











HBW Haynes Beffel & Wolfeld LLP Intellectual Property Law

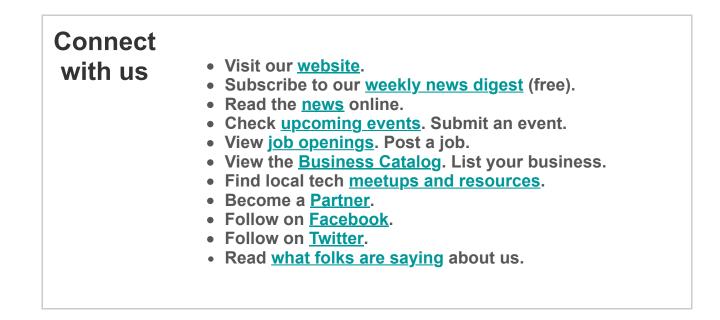


• Tue Apr 16, 6pm: Santa Cruz WordPress Meetup at Cruzio. Wed Apr 17, 4:30pm: Diverse Voices, **Professional Speaker Series (with Eron** Lake, Yahoo!) at UCSC Baskin School of Engineering E2 180. • Wed Apr 17, 6:30: Santa Cruz Bitcoin and Cryptocurrency Meetup at NextSpace. Wed Apr 17, 7pm: Santa Cruz Data Science and Analytics MeetUp at New Bohemia Brewing Co., 1030 41st Ave · Santa Cruz. Mon Apr 22, 6pm: Santa Cruz PyLadies Meetup at NextSpace. Wed Apr 24, 4:30pm: Diverse Voices, **Professional Speaker Series (with** Andrew McCree, Twitter) at UCSC Baskin School of Engineering E2 180. Thu Apr 25, 10am: DNA Day Celebration at UCSC Baskin School of Engineering. View more events on our EVENTS page.



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