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# SANTA CRUZ TECH BEAT

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## Digest #273

Plantronics + Polycom = Poly. The big news today is that Plantronics and Polycom are transforming into Poly, a technology company "focused on the human experience of communications and collaboration, aiming to make communication as rich and natural as in-person." This transformation is the next big step after (you may recall) Plantronics acquired Polycom last July.

There's more so scroll down and start reading the news!

Sara Isenberg  
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Santa Cruz Tech Beat  
<http://santacruztechbeat.com>

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## Top Stories

**Meet Poly! Plantronics + Polycom relaunch as Poly, a tech company focused on the human experience of communications and collaboration. [Read this article.](#)**

**Patrick Reilly, IP attorney, shares his wisdom on why sunnier days are (possibly) ahead for patenting software-enabled inventions. [Read this article.](#)**

**Future Motion, maker of Onewheel electric boards, introduces the lighter, more affordable, more accessible *Onewheel Pint*. [Read this article.](#)**

**Robots need onboarding to do their jobs successfully. Associate Professor Leila Takayama wins a Google research award to train robots. [Read this article.](#)**

**Researchers at UCSC develop a speech therapy game for children, and partner with**

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international charity, Smile Train, to make the game a resource worldwide. [Read this article.](#)

Plantronics announces new executive VP and CFO to lead the company's global finance function, act as chief financial strategist, and work with the executive leadership team to set overall business strategy. [Read this article.](#)

CSUMB assistant professor Nathaniel Jue is part of an international team focused on how the genetic makeup of the great white shark may be useful in treatment of human conditions. [Read this article.](#)

At SuiteWorld, PayStand will showcase what it means to embrace RevOps Automation and how PayStand's digital payment network is revolutionizing the B2B payments space. [Read this article.](#)

## Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the



event's website, just in case!

- Tue Mar 19, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Mar 20, 5-7pm: [Grand Opening of Cabrillo Horticulture and Agriculture Technology Center](#), Cabrillo College.
- Wed Mar 20, 6:30: [Santa Cruz Bitcoin and Cryptocurrency Meetup](#) at NextSpace.
- Tue, Mar 26 - Wed, Mar 27: [Sixth Annual Salinas Valley AgTech Summit](#) at Hartnell College, Salinas.
- Tue Apr 2, 7-9pm: [Santa Cruz Drupal User's Group](#) at NextSpace.
- Wed Apr 3, 6pm: [Santa Cruz New Tech Meetup](#) at Cruzio.

View more events on  
[our EVENTS page](#).



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