#270: Local Patent Activity, Surfing & Sailing, and more tech...



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Digest #270

What does patent activity look like in the Monterey Bay region? The author of one article this week looks at patents granted to companies (patent owners or "assignees") in 2018 with addresses in Santa Cruz, San Benito and Monterey Counties (not including companies not based in the region, like Amazon). What are the top twelve?

Scroll down and start reading the news!

Sara Isenberg Founder, Publisher, Editor-in-Chief Santa Cruz Tech Beat http://santacruztechbeat.com

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Top Stories

Which Monterey Bay companies received the most patents in 2018? Here are the top 12. <u>Read this article</u>.

Deep dive tech talk: Learn directly from the Alexa Mobile team what goes into designing an engaging mobile Voice-Al first experience. <u>Read this article</u>.

Watch Jeremy Almond, founder & CEO of PayStand, talk about surfing, sailing, & business payments in the digital age. <u>Watch this video</u>.

Michael Lopp bombed his first computer science course at UCSC. Today he's VP of Engineering at Slack. Before that, he was at Pinterest, Apple, Netscape, and Borland. <u>Read this article</u>.

Baskin Engineering is launching the first professional master's degree program in *serious games* offered in the US. According



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to some, the global *serious game* market will exceed \$10B within the next few years. <u>Read this article</u>.

Launch 2019 is the focus of the March SC New Tech Meetup. Guy Kawasaki, Inboard, and SellHound will share what they're launching. <u>Read this article</u>.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Feb 26, 6-7:30pm: Introduction to 2019 Startup Challenge Competition (Seaside) at Seaside Creates, 656 Broadway, Seaside.
- Tue Feb 26, 7pm: <u>53rd Annual Faculty</u> <u>Research Lecture: Responsible Data</u> <u>Science, Lise Getoor</u> at UCSC Music Recital Hall.
- Wed Feb 27, 5:30-7:30: <u>Santa Cruz</u> <u>County AgTech Meetup</u> at Drsicoll's, Watsonville.











HBW Haynes Beffel & Wolfeld LLP Intellectual Property Law

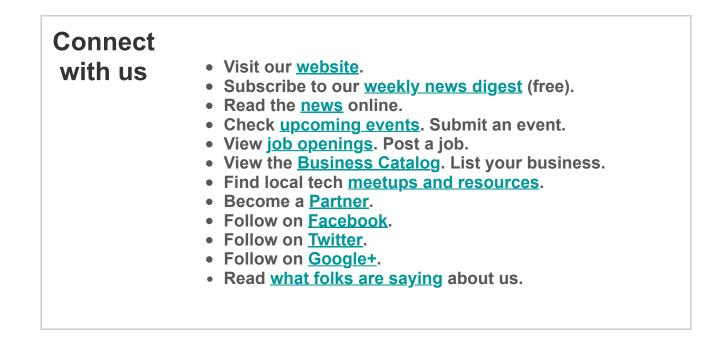




• Thu Feb 28, 6-7:30pm: Introduction to **2019 Startup Challenge Competition** (Hollister) at City Hall, 375 5th St, Hollister. • Sat Mar 2, 5-6pm: 31st Annual Santa Cruz Science & Engineering Fair at Plantronics. **Dignity Health** Medical Network Mon Mar 4, 6-7:30pm: Introduction to **2019 Startup Challenge Competition** (Santa Cruz) at NextSpace, Santa Cruz. • Tue Mar 5, 5:30-8:30pm: Alexa Mobile Tech Talk, 110 Cooper St, #401. • Tue Mar 5, 6-7:30pm: Introduction to **2019 Startup Challenge Competition** (Salinas), 106 Lincoln St, Salinas. Join ou mailing list Tue Mar 5, 6:30: Women in Tech -NextSpace Edition at NextSpace. • Tue Mar 5, 7-9pm: Santa Cruz Drupal User's Group at NextSpace. Wed Mar 6, 6:30pm: Santa Cruz New Tech Meetup, at Dream Inn. View more events on our EVENTS page.

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