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#### Digest #258

THANK YOU to Plantronics and Dignity Health Medical Networks for renewing your annual **partnerships** with us!

We have three articles about game development this week. We already recognize that our region is a hub for genomics, agtech, and actions sports (electric skateboards, skateboards, bicycles). Game development fits in here quite well, too. We wrote about the local gaming wave in 2014 in <u>Garden of Gaming in Santa Cruz is Tilled and Ready for Growth</u> (4/15/2014) although some of the key players have changed in the 4 1/2 years since then.

Scroll down and starting reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<a href="http://santacruztechbeat.com">http://santacruztechbeat.com</a>

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on **Facebook**, **Twitter**, and **Google+**.





## Baskin Engineering welcomes 6 new faculty members















### **Top Stories**

Women in tech are tired of being a minority. Why aren't there more of us in the tech industry? (Observations from the "Women in Tech" themed Santa Cruz New Tech Meetup.) Read this article.

With a new slate of leaders at the helm, UCSC's CruzHacks will bring together hackers of all backgrounds for a weekend of innovation in January 2019. Read this article.

When the bicycle company Specialized wanted a video game to accompany the introduction of their latest Stumpjumper mountain bikes, they approached the game design program at UCSC. Read this article.

X2Engine, Inc. announces the release of its latest edition-X2CRM Enterprise 7.0. Read this article.

#### **Our Partners**













Monterey Bay Economic Partnership (MBEP) announces speakers and agenda for its 4th Annual State of the Region conference to be held in Seaside on November 30. Read this article.



Choice Provisions says "Bubsy: Paws on Fire!" is their first-ever foray into the highly competitive world of bobcat-based video games. Read this article.



Dignity Health
Medical Network

After receiving passionate feedback from reviewers and fans, Choice Provisions has been hard at work on a massive update to Runner3. Read this article.



## Jobs/Internships

- View all job openings
- Post a job (free)









# Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!



Pacific Grove.

- Wed Nov 14, 6pm: <u>Startup Monterey</u>
   <u>Bay Tech Meetup</u>, Pacific Grove.
- Sat Nov 17, 10am-2pm: <u>Intro to Unity</u> <u>for VR</u> at 312 Lincoln St, Santa Cruz.
- Tue Nov 20, 6pm: <u>Santa Cruz</u> <u>WordPress Meetup</u> at Cruzio.
- Wed Nov 21, 6:30pm: <u>Santa Cruz</u>
   <u>Bitcoin & Crytocurrency Meetup</u> at NextSpace.
- Fri Nov 30, 8:30am-5pm: MBEP 4th
   Annual State of the Region at Embassy Suites, Seaside.

View more events on our EVENTS page.

















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