

Like 0

Share

Share:

Tweet



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #217

Here's the news you need to know.

Lucky for us, Steve Blum was at CES and sent some photos of four locals companies that were strutting their stuff at the big annual trade show in Las Vegas. One of those companies made a big splash at CES (Newsweek!). One of those companies *traveled* to CES *on* their product. Code Naturally is opening a flagship location in downtown Santa Cruz. CruzHacks is gearing up for their big annual hackathon at UCSC. Read the most comprehensive overview I've seen about how Salinas -- despite many challenges -- went from "salad bowl of the world to global agtech hub." It's impressive.

Two big local tech events are coming up! The Second Annual Titans of Tech will be held on Thursday, January 25, and the TEN year anniversary of the Santa Cruz New Tech Meetup will be held on Wednesday, February 7. For details, [go to our events page](#).

As usual, there's more. Scroll down and start reading the news!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat

<http://santacruztechbeat.com>

**Baskin School of Engineering
welcomes 11 new faculty members**

>> Meet the new faculty

Top Stories

What do YaDoggie, Buoy, Onewheel and Plantronics have in common? All were captured at CES strutting their stuff. [Read this article.](#)

Buoy made a big splash at CES. What did Newsweek, Popular Mechanics, and GearBrain have to say about the smart home water device? [Read this article.](#)

Four thousand companies brought their products to CES, the huge annual Consumer Electronics Show in Las Vegas, but only one was brought *by its product*. [Read this article.](#)

How exactly did Salinas pivot from salad bowl to global agtech hub? It's a remarkable story and has won the city an award for entrepreneurship. [Read this article.](#)

Our Partners



Code Naturally, a local startup that seeks to teach youth computer programming skills, announces that they are opening a new flagship location in downtown Santa Cruz.

[Read the article.](#)



The CA Initiative to Advance Precision Medicine has awarded a \$500K grant to the UCSC Genomics Institute to support the Treehouse Childhood Cancer Initiative.

[Read this article.](#)



Going into its 5th year, CruzHacks -- previously Hack UCSC -- is expected to be one of the largest collegiate hackathons Santa Cruz has ever seen. [Read this article.](#)



Deliveroo -- one of the top meal delivery companies in the world with 30K restaurants and 30K riders across 200 cities and towns in 12 countries -- has selected Looker to operationalize its data. [Read this article.](#)



**RAYMOND
JAMES**

Oh, the places you'll go! Inboard Technology looks back at 2017 with a video of the places they've gone. [Watch the video.](#)



Jobs/Internships



- [View all job openings](#)
- [Post a job \(free\)](#)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Wed Jan 17, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Fri Jan 19 - Sun Jan 21: [CruzHacks 2018](#) at Porter Dining Hall, UCSC.
- Sat Jan 20, 2-6pm: [Cabrillo College Makerspace Grand Opening](#) at Cabrillo College.
- Thu Jan 25, 6-8pm: [Second Annual Titans of Tech](#) at Dream Inn, Santa Cruz.
- Fri Jan 26, 4pm - Sun Jan 28, 9pm: [Startup Weekend Monterey Bay](#) at CSUMB.
- Wed Jan 31, 6-8pm: [Kraw Lecture Series, UCSC Innovators w/ Dean Alexander Wolf and AVC Mohamed Abousalem](#) at 3175 Bowers Ave, Santa Clara.
- Wed Feb 7, 6pm: [10-Year Anniversary of Santa Cruz New Tech Meetup](#) at



Cocoanut Grove.

View more events on
[our EVENTS page](#).



Join our
mailing list



Visit our
website

**Santa Cruz Tech Beat is the *heartbeat of TECH* in our region.
News, Events, Jobs, Resources, Thought Leadership, and more!**

Visit our [website](#), follow on [Facebook](#), [Twitter](#), and [Google+](#).

Your banner in this digest?
[Become a partner!](#)

Connect with us

- Visit our [website](#).
- Subscribe to our [weekly news digest](#) (free).
- Read the [news](#) online.
- Check [upcoming events](#). Submit an event.
- View [job openings](#). Post a job.
- View the [Business Catalog](#). List your business.
- Find local tech [meetups and resources](#).
- Become a [Partner](#).
- Follow on [Facebook](#).
- Follow on [Twitter](#).
- Follow on [Google+](#).
- Read [what folks are saying](#) about us.

Confirm that you like this.

Click the "Like" button.