



# SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

## Digest #22


I typically focus on local news or news about local folks, but in the spirit of the holidays here's a [geeky look at the chemistry of baking cookies](#). Happy Holidays!

Thanks,

[Sara Isenberg](#), *Producer, Editor, Curator*

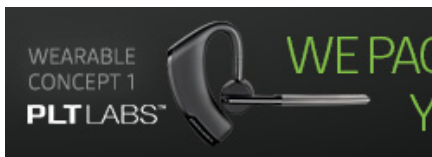
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## Features:

- [Two-day colloquium generates ideas for regional economic growth on the Central Coast](#)

VC Bud Colligan shares his "Economic Development Strategy for the Central Coast" from the Fort Ord Colloquium.

- [Santa Cruz Supervisors work to strengthen local broadband infrastructure](#)

"Internet has become as necessary to businesses as electricity or phones, and encouraging companies to stay local is good for our quality of life," according to Peggy Dolgenos, CEO and co-founder of Cruzio.



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- [New toy company is part of the "Imagination Economy"](#)

"We add value by thinking up new stuff, designing in CAD, 3D printing models to study, and Skyping with our partners around the world," says toy designer David Silverglate.

## News:

- Events coming up:
  - Due to New Year's Day holiday, [SC New Tech Meetup](#) moves their "1st Wednesday" monthly meeting to January 8, 6:30pm.
- Civinomics, staying in the news, invites you to rekindle the spirit of local community. Read up as they...
  - [...boldly moving forward](#) with a unique mission to modernize civic engagement.
  - [...chat with outgoing mayor Hilary Bryant](#) about the CEO surf challenge.
  - [...release their new app](#), now available on iTunes for iOS7.
- News from UCSC:
  - Brenda Romero, program director for the UCSC Games and Playable Media master's degree program is [featured on a list of the "Top 10 Game Developers of 2013"](#)
  - A team of computer scientists from the UCSC, along with SRI International, [developed Xylem](#) as part of an SRI-led project called Chekofv (Crowd-sourced Help with Emergent Knowledge

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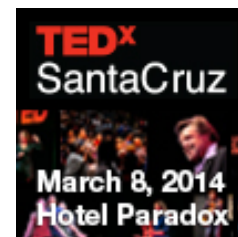
### [ProductOps](#)



### [City of Santa Cruz Economic Development](#)

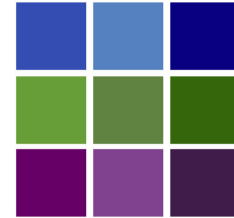


### [TEDx Santa Cruz](#)



### [Sara Isenberg Web Consulting & Project Management](#)

- for Optimized Formal Verification)
  - o Computer engineer Roberto Manduchi [honored with 'test of time' award](#).



- Velvetwire was [featured in WIRED](#) as a "Hyper-Stylish Gadget That Slays Energy Vampires." The company so far has been able to keep suppliers within 70 miles of Santa Cruz headquarters.
- Here's your chance to [pitch a Silicon Valley VC](#). Dice.com is working with Silicon Valley VC Tim Draper and will host a session on January 23, in which three entrepreneurs picked by Dice editors will practice pitching to Tim.
- Santa Cruz Police [upgraded their phone apps](#). You can file reports and see crime in your neighborhood on your phone.
- Calling all judges! The Santa Cruz County Office of Education [is seeking judges](#) for the 2014 Santa Cruz County Science & Engineering Fair to be held on Saturday, March 8, 2014.

## Noteworthy, but not brand new

- Watch: [Yoderm, a tele-medicine company that provides online dermatology consultations](#), is the 2012 winner of the Monterey Bay Regional Business Plan Competition (recently renamed The Startup Challenge).

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