



# SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

## Digest #8

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Thanks,  
[Sara Isenberg](#), Curator, producer, editor  
[Santa Cruz Tech Beat](#)



## Celebrating 25 Years of Innovation in Santa Cruz

6:30 pm: September 4, October 2, November 6

Click [HERE](#) to Attend

## News:

- [Looker and X2Engine founders share their stories at recent Santa Cruz New Tech Meetup, plus three startups pitch](#)

"...a special Meetup showcased that technology is not only an important part of Santa Cruz's past but key to its future." Come back for more on October 2.

- [TechRaising to host thought leader Steve Blank on Sept 12 at MAH](#)

"Steve Blank is recognized for developing the Customer Development methodology which, along with his book, *Four Steps to the Epiphany*, launched the Lean Startup movement. Steve is a major force and thought leader in the global startup ecosystem, Stanford professor, and serial entrepreneur."



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- [Plantronics invites developers to TwilioCon in San Francisco Sept 17-19, 25% discount promo](#) *"3 days of inspiration and technical sessions with Twilio engineers and the brightest minds in web and mobile technology on the future of communication services."*



- Civinomics in the news:
  - [Civinomicon "Hack Your Future" is a free 3-day community summit, Nov 15-17](#) ...bringing together anyone who wants to talk about local issues and propose new ideas.
  - [Civinomics tackles Shakespeare, downtown Watsonville, plastic bags.](#) *"...a local startup that facilitates citizen collaboration to find solutions to community problems..."*
  - [Watch: What is civinomics, anyway? \[video\]](#) *"...improving the civic process by making it easier to reach more people with better information, with a focus on local people and local issues."*

[City of Santa Cruz Economic Development](#)



[Sara Isenberg Web Consulting & Project Management](#)



- [Santa Cruz police featured on Austrian TV news](#) *"A program that predicts crimes to the police? What sounds like a science fiction movie, is already a reality in the United States."* Recently featured in two Austrian news show segments, Santa Cruz Police Department gains international acclaim for innovative Predictive Policing through PredPol.

[Santa Cruz New Tech Meetup](#)



- [Where do couples find each other?](#) Want the data-driven scoop? Main result by local [professor/blogger Kevin Karplus](#) summarized in one figure...

[Event Santa Cruz](#)



- [PechaKucha explores the theme "Found in Santa Cruz" on Sept 13 at MAH](#) Some tech, some not. Speaker lineup includes a water engineer, a CTO, a systems architect, and more...

- [\*\*All-Star Lineup of Local Tech & Business Speakers Highlight the First Ever Event Santa Cruz, Sept 18 at The Nick\*\*](#)

The lineup of speakers reads like a who's who of the Santa Cruz tech and business scene. Event Santa Cruz aims to create a new forum for local business owners to share their stories and knowledge.

## Noteworthy, but not brand new

- [\*\*UC Santa Cruz SCIPP director Steve Ritz helped ensure Fermi mission's scientific bounty\*\*](#)

*"As project scientist for NASA's Fermi Gamma-ray Space Telescope, Ritz had responsibility for scientific success of the mission, now entering its 6th year"*

- [\*\*Two UC Santa Cruz alumni win prestigious science teaching fellowships\*\*](#)

*"Comprehensive program offers financial support and professional development for early-career STEM teachers"*

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