Digest \#2
Here's our second digest! Please share this with colleagues, city leaders, business leaders, and others. We're not just for tech folks. We'd like everyone in Santa Cruz and beyond to know how vibrant our Santa Cruz technology community is.

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Thanks for your early support!
Sara Isenberg
Producer, editor, and aggregator
Santa Cruz Tech Beat

## News:

- Point-of-sale software maker MerchantOS, co-founded by NextSpace Santa Cruz members Ivan Stanojevic \& Justin Laing, acquired by Lightspeed (related: LightSpeed announcement and TechCrunch article)
- Graeme Devine, local game developer icon of Santa Cruz based GRL Games launches Full Deck Solitare on Android
- $\$ 800 \mathrm{~K}$ Purse for Samsung Android Hackathon Aug 17-18 (and this event is FREE for Santa Cruz New Tech members)
- Cary Bran and Tanguy Leborgne of

Cary Bran and Tanguy Leborgne of
Plantronics Deliver Keynote at the Wearable Tech Expo


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- Former Borland campus sold for $\$ 12 \mathrm{M}$

Sara Isenberg Web Consulting \& Project

Management

- UC Santa Cruz offers masters degree in Video Gaming in UCSC Silicon Valley extension location


## Noteworthy, but not brand new:

- Have you heard of the startup ranch of Santa Cruz? Sproutwerx is the brainchild of entrepreneur JoeBen Bevirt (related: Sproutwerx website)
- CloudForestCooks app is coming!
- Major grant funds UCSC researchers using big data to predict cancer outcomes
- Santa Cruz bike companies on cutting edge of innovation

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