



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #98

One of my favorite guest features ever published in SCTB is in this digest. Read the charming story of how one family... just read it. It illustrates how our community ecosystem works. Looker reveals some amazing growth and a new CMO. And, the City of SC Economic Development Office (EDO) launches their new *this-is-why-we-love-Santa-Cruz* website. Plus more, below.

By coincidence, SCTB's 100th digest milestone lines up with our 2nd year anniversary in two weeks. How cool is that?!

Sara Isenberg, Founder, Editor-in-Chief, Publisher  
Santa Cruz Tech Beat

<http://santacruztechbeat.com>



**HUMAN GENOME PROJECT**  
AN HISTORIC ACHIEVEMENT.

**Read the story.**



## Top Stories:

- *Little Did We Suspect How Much Awaited Us* is the charming story of how one family, itching for a change, landed in Santa Cruz sight-unseen, fell in love, and is never going back - except to sell their house. [Get some warm & fuzzies...](#)



- Affirming everything we love about living here, Santa Cruz Economic Development Office showcases local industry and culture in their new website (developed by Design by Cosmic). [ChooseSantaCruz!](#)



SANTA CRUZ  
WORKS



SANTA CRUZ  
ECONOMIC  
DEVELOPMENT

- Looking Up: Looker appoints new CMO, reveals amazing growth, and adds customers to an already impressive client list. ['Sup at Looker?](#)



- Want to play Bach in a tuning he actually used? Local developer releases an application for learning about musical tunings and temperaments used throughout history. [Learn more now...](#)



[UC Santa Cruz  
Computer Science  
Department](#)

- Answer: Try More Fiber! (Not talking bran cereal.) What's the question? Cruzio co-founder, Chris Neklason is the July 4th guest on GeekSpeak radio. [Listen now.](#)



- Citizen Connect: A new mobile app from the County of Santa Cruz allows citizens to report potholes, graffiti, environmental health concerns, and more. [Learn more now...](#)



## Jobs/Gigs/Internships:

Did you know [our Jobs page](#) is *THE* most popular page on our website?

View the complete list on  
[our JOBS page](#).



## Events:

- Tue Jul 7, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Sat Jul 11, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.
- Tue Jul 14, 6pm [Salinas Ag-Tech Meetup](#) at Salinas City Hall Rotunda.
- Wed Jul 15, 5pm: [Santa Cruz Womenâ€™s Javascript/FrontEnd Development Meetup](#) at TBD.
- Wed Jul 15, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Tue Jul 21, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed Jul 22, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Jul 22, 6pm: [Santa Cruz County Ag-Tech Meetup](#) at Digital NEST.
- Wed Jul 29, 5pm: [Santa Cruz Womenâ€™s Javascript/FrontEnd Development Meetup](#) at TBD.

View the complete list on  
[our EVENTS page](#).

**Santa Cruz Tech Beat is the *heartbeat of the Santa Cruz Tech Community*.  
News, Events, Jobs, Resources, and more!**

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