



SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

Digest #97

This past week is what I would call a "Big News Week" in Santa Cruz Tech. Several hot local stories emerged. From Cruzio and The City forming a partnership to develop city-wide Gigabit fiber, to the \$10M acquisition of Market Motive, to gaming news from UCSC, to Looker's partnership with Microsoft, to Fullpower's partnership with Serta Simmons to create a smart bed. Read these stories and more, below.

Job hunting? Have an open position to fill? We post new job openings as the come in. [Our jobs page](#) is literally (in the correct use of the word for you grammar nerds) the single most popular page in our website.

Want to step away from the computer and into the tech community *in person?* [Our events page](#) is almost as popular as our jobs page.

Sara Isenberg, Founder, Editor-in-Chief, Publisher
Santa Cruz Tech Beat
<http://santacruztechbeat.com>



HUMAN GENOME PROJECT
AN HISTORIC ACHIEVEMENT.

Read the story.



Top Stories:



- A leading global tech-ed company announces a \$10 million deal to acquire Market Motive, a local digital

marketing training company. What's the scoop? [Here's the scoop.](#)



SANTA CRUZ
WORKS



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- What's so big about a GIG? A gigabit network is 100X faster than the internet service you are connected to today. What's the story behind this new vision for a 21st century Santa Cruz? [Find out now.](#)
- Looker announces a new alliance with Microsoft, supporting the recently announced Azure warehousing solution. [Here's the scoop.](#)
- What do you get when local wearable developer Fullpower gets into bed with a mattress maker? A smart bed and optimized sleep! Huh? [Learn more now.](#)
- "*I am GameSage, let's begin!*" UCSC researchers introduce GameNet and GameSage to help solve a game discoverability problem. [Learn more now.](#)
- A Visionary, A Genius, and the Human Genome. How two dogged researcher defied the odds. Here's the story behind assembling the DNA sequence of the human

genome. [Read now...](#)

- Binary Fission: Are you a citizen scientist interested in cybersecurity? Sophisticated gamers can help improve security of the country's critical software by playing this new game. [Learn more now...](#)



Jobs/Gigs/Internships:

Did you know [our Jobs page](#) is *THE* most popular page on our website?

[View the complete list on
our JOBS page.](#)

Events:

- Wed Jul 1, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at TBD.
- Tue Jul 7, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Sat Jul 11, 10am: [Santa Cruz Web](#)

Developers Meetup at NextSpace.

- Tue Jul 14, 6pm [Salinas Ag-Tech Meetup](#) at Salinas City Hall Rotunda.
- Wed Jul 15, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at TBD.
- Wed Jul 15, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Tue Jul 21, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed Jul 22, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Jul 22, 6pm: [Santa Cruz County Ag-Tech Meetup](#) at Digital NEST.
- Wed Jul 29, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at TBD.

View the complete list on
[our EVENTS page.](#)

Santa Cruz Tech Beat is the *heartbeat of the Santa Cruz Tech Community.*
News, Events, Jobs, Resources, and more!

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