



SANTA CRUZ TECH BEAT

A news digest for folks who want to know what's up in the Santa Cruz tech community.

Digest #30

Hi All,

The Business Catalog is growing: [Get listed. Just \\$69/year. Why do it?](#) So that people, including those outside of Santa Cruz, can see who's part of the Santa Cruz ecosystem of tech companies and support (designers, attorneys, etc.). Last week I shared Santa Cruz Life's [article about the tech scene here](#). The next day, Silicon Valley Leadership Group (SVLG), a highly influential business organization in the valley, shared that article as "Read of the Week" with the CEOs and Executives that are members of their group.

News! Now you can view [upcoming events on our website](#), too.

Again, congrats to Emily Cohan, It's Great Media, winner (from survey entrees) of a free listing in the [Business Catalog](#). (I misspelled her name in last week's digest.)

Thanks,
Sara Isenberg, Publisher
[Santa Cruz Tech Beat](#)
<http://santacruztechbeat.com>

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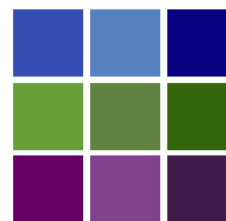
Upcoming Events:

- [Design Santa Cruz Meetup](#): Tue, Feb 18, 6pm at NextSpace.

- [Santa Cruz WordPress Meetup](#): Wed, Feb 19, 6pm at Cruzio.
- [Event Santa Cruz: The Ted Holladay Roast!](#): Fri, Feb 21, 7pm, 104 Bronson St, Suite 19.
- [DATE CHANGE: TechRaising Meetup](#): Tue, Feb 25, 6:30 at NextSpace w/ speaker Bud Colligan.
- [Santa Cruz New Tech Meetup](#): Wed, Mar 5 at Cruzio. Networking at 6pm, Event at 7pm.
- [TEDxSantaCruz 2014:Activate](#): Sat, Mar 8, 9am-5pm at Hotel Paradox.
- [Chamber of Commerce 25th annual Business Fair](#): Wed, Mar 19, 4-7pm at Coconut Grove.
- [Event Santa Cruz: Seven UCSC faculty & former students](#): Wed, Mar 19, 7pm, at The Nick.
- [TechRaising weekend](#): Get your tickets now for Apr 25-27.



[Sara Isenberg Web Consulting & Project Management](#)



[ProductOps](#)



Features:

- Take a look at 6 remarkable women who are making waves in Surf City. [Read more...](#)
- A dark fiber link between Santa Cruz and broadband-deprived areas of the Salinas Valley is closer to becoming a reality. [Read more...](#)
- A small team of scientists and music technology geeks apply UC Santa Cruz Professor Emeritus David Cope's insight into music app, JamBandit. [Read more...](#)

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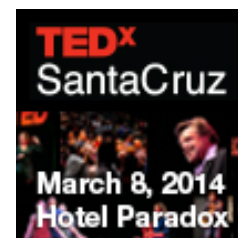


[City of Santa Cruz Economic Development](#)

- Launch Brigade founder, Chris Miller, will participate in Propel Small Business Growth program. [Read more...](#)
- Ted Holladay Roast: do you think anyone will mention his hair? [Read more...](#)



[TEDx Santa Cruz](#)



Curated News:

- Catbird announces version 6.0 of Flagship Cloud Security & Compliance Solution. [Read more...](#)
- Santa Cruz City Schools Improves Educational Technology Through New Fiber-Optic Network. [Read more...](#)
- From Looker's blog: Just-in-Time Data Science: Rapid Transformation and Experimentation. [Read more...](#)
- News about Florida Cinematic Reality company Magic Leap trickles out and there's still a Santa Cruz connection but we'll have to wait a bit longer. [Read more...](#)
- UC Santa Cruz students design video game aimed at making astrophysics fun. [Read more...](#)

[The Startup Challenge](#)



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