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SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #205

Thank you to Plantronics for renewing their [partnership](#) with us!

I love uncovering behind-the-scene connections in our tech ecosystem. In *Match Made in Santa Cruz*, find out how two local startups with seemingly unrelated products collaborated on a win-win solution. Learn how the recent, untimely death of Bennett Roesch is inspiring the launch of a new movement. A startup launched a few years ago by two locals when they were in high school is preparing to ship their new gloving product. Oh, and check out the national news that Amazon is "growing a mysterious office in a small surf town near San Francisco."

In case you've been missing out, upcoming events are listed below the news section, and there's more on our [events page](#). If you or someone you know is job hunting, check out our very popular [jobs page](#).

As usual, there's more. Scroll down and start reading.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>

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Top Stories

Match Made in Santa Cruz: Collaboration between the two startups grants one a great new battery for their product and the other a licensing deal for their cutting edge technology. [Read this article.](#)

Dear Bennett -- We've started a movement in your name. We're answering the call to create more connection in the world, to address loneliness, and to raise the conversation around mental illness. [Read this article.](#)

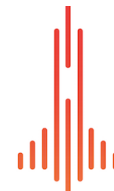
Calling them the "best entry level gloves on earth," Futuristic Lights prepares to start shipping the Ion C2C LED Glove Set. [Watch the video.](#)

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**SANTA CRUZ
ECONOMIC
DEVELOPMENT**

Inboard releases another free firmware upgrade for the M1, and it's a biggy. This is the torque update you've been waiting for! [Read this article.](#)

SomaGenics awarded NIH funding to develop NGS Single-Cell analysis of small RNAs. [Read this article.](#)

Lloyd Tabb compares Looker's growth to a moonshot and says company is growing faster than planned. "We're going to the moon. It's awesome." [Read this article.](#)

MBEP announces their agenda and speakers for 3rd Annual State of the Region to be held Nov. 8 in Monterey. [Read this article.](#)

Dog food? In Santa Cruz? Woof! YaDoggie CEO Sol Lipman talks about predictive dog food delivery. [Watch the video.](#)

We knew Amazon was here but the rest of the world is just figuring it out. There are new reports that Amazon is "growing a mysterious office in a small surf town near SF." [Read this article.](#)

Jobs/Internships



- [View all job openings](#)
- [Post a job \(free\)](#)



Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Tue Oct 17, 12noon-1pm: [Stock Options - I got a grant, now what?](#) at 2801 Mission Street Extension, Suite 37, Santa Cruz.
- Tue Oct 17, 5:45pm: [WordPress 101](#) at Cruzio.
- Wed Oct 18, 11:30am-1pm: [How to Set Goals with Google Analytics](#) at 706 Capitola Ave, Ste G, Capitola.
- Wed Oct 18, 5:30-7pm: [Cultivating Customer Advocacy](#) at 2801 Mission Street Extension, Suite 37, Santa Cruz.
- Wed Oct 18, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Thu Oct 26, 8am-4pm: [Monterey Bay Startup Investment Expo and Monterey Bay Business Expo](#) at Embassy Suites, Seaside.
- Wed Nov 1, 3-4:45pm: [Funding Your Entrepreneurial Idea \(for UCSC students\)](#) at Baskin E2, Simularium Rm



108, UCSC.

- Wed Nov 1, 6pm: [Santa Cruz New Tech Meetup](#) at <TBD>.



View more events on
[our EVENTS page](#).

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News, Events, Jobs, Resources, Thought Leadership, and more!**

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