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SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #198

We have the news you need to know!

Check out new resources available to help support the local tech ecosystem. Dubbed *Launchpad*, UCSC has initiated a multi-faceted program to help bring research innovations to the marketplace and spur economic development in the Santa Cruz area. The City of Santa Cruz Economic Development Department has just released a guide to help freelancers and consultants get started. NSF has awarded \$1.5M to... go read the article.

And there's more. Scroll down and start reading.

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>



TECH SUCCESS

How Technology Executives and their Families
Manage Meaningful Wealth *by Trevor Strudley & Heather Stiles*

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Top Stories

The NSF has awarded \$1.5M to UCSC to develop tools and techniques needed to understand complex datasets in fields as diverse as social sciences, biology, cybersecurity, and computer networking.

[Read this article.](#)

The City of Santa Cruz Economic Development Office has just released a guide filled with how-to information, recommendations, and tips on starting a freelance/consulting gig in Santa Cruz.

[Read this article.](#)

The Kickstarter for fidget spinners didn't succeed, so Futuristic Lights decided to stick with their strengths in gloving lights.

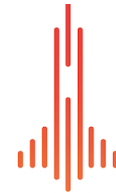
[Read this article.](#)

Launchpad is part of a multi-faceted UCSC program to help bring research innovations to the marketplace and spur economic development in the Santa Cruz area. [Read this article.](#)

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LAUNCH
BRIGADE



SANTA CRUZ
ECONOMIC
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business, and finance. [Read this article.](#)

A National Drive Electric Week *Event* comes to Santa Cruz on Sept 9. It's organized by Monterey Bay Electric Vehicle Alliance, Ecology Action, Central Coast Chapter of the Electric Auto Association. [Read this article.](#)

Taylor Farms in Monterey County uses automation to help harvest and ship its products. It's just another example of how, in Salinas Valley, the future of farming is already here. [Read this article.](#)

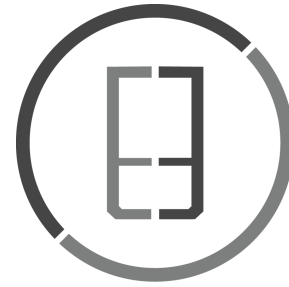
Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Wed Aug 30, 5:30pm: [Santa Cruz County AgTech Meetup](#) at Driscoll's, Watsonville.



EDGE



California State University
MONTEREY BAY



- Thu Aug 31, 11am: [Coworking at the Library](#) at Live Oak Library, Santa Cruz.
- Tue Sep 5, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Sep 6, 11:30am-1pm: [Grow Your Business Online](#) at 706 Capitola Ave., Suite G, Capitola.
- Thu Sep 7, 6pm: [Santa Cruz New Tech Meetup](#) at Hotel Paradox, Santa Cruz.
- Sat Sep 9, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.
- Sat Sep 9, 7pm: [2nd Annual Young Professionals Summer Mixer](#) at Motion Pacific, Santa Cruz.
- Sat Sep 9, 12-3pm: [National Drive Electric Week Event](#) at Cooper St, Santa Cruz.

View more events on
[our EVENTS page](#).



**RAYMOND
JAMES**



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News, Events, Jobs, Resources, Thought Leadership, and more!**

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