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# SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

## Digest #190

One of the things I most enjoy about publishing SCTB is following along as startups evolve... Remember Futuristic Lights with their Kinetic Microlight (aka Light Gloves)? The home-grown company just launched something new on Kickstarter. Did you know that Buoy can help you know if your surfer cut class? Find out what some of the other unexpected benefits of owning a Buoy are. Landed landed \$5M from Chan Zuckerberg Initiative. What does this have to do with Santa Cruz?

As usual, there's more, so scroll down and start reading!

Sara Isenberg  
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<http://santacruztechbeat.com>

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# TECH SUCCESS

How Technology Executives and their Families  
Manage Meaningful Wealth *by Trevor Strudley & Heather Stiles*

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## Top Stories

Remember Futuristic Lights (Kinetic Microlight, Light Gloves)? They just launched something new: Galaxy LED Fidget Spinner is on Kickstarter. [Read this article.](#)

All the kids are at school, but both your outdoor and indoor showers are being used? Find out how to bust a rogue surfer plus more unexpected benefits of owning a Buoy. [Read this article.](#)

Landed recently landed \$5M from the Chan Zuckerberg Institute. What might this mean for Santa Cruz? [Read this article.](#)

Shopify profiles two locals in *How This California Pair Built a High-End Surf Brand With Upcycled Wood Scraps*. [Read this article.](#)

CSUMB "Game Jam" introduces Virtual

## Our Partners

plantronics



Reality to first generation students. [Read this article.](#)

Looker recently announced *Instant Insight* to allow anyone to instantly analyze their data without waiting for help from an analyst - no coding or SQL is necessary. [Read this article.](#)

The Santa Cruz County Business Council hires Robert Singleton to be their new Executive Director. [Read this article.](#)

## Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Tue Jun 20, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed Jun 21, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.



- Thu Jun 22, 6:30pm: [Startup Monterey Bay Tech Meetup](#), Seaside.
- Sat Jun 24, 3-7pm: [Fundraiser for Digital NEST: Nest Fest! Mini Beer + Music Fest](#) at 2129 Delaware Ave., Santa Cruz.
- Tue Jun 27, 5:15: [Watsonville Makers Meetup](#) at Digital NEST, Watsonville.
- Wed Jun 28, 8:30am-11:30am: [Broadband Means Business on the Central Coast](#) at Monterey Plaza Hotel & Spa, Monterey.
- Wed Jun 28-Thu Jun 29: [Forbes AgTech Summit](#), Salinas.
- Wed Jun 28, 5pm: [Meet and Greet an Amazon Engineer](#), 110 Cooper St, Santa Cruz.
- Wed Jun 28, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Fri Jun 30, 1-4pm: [Free Coworking at the Library](#) at Santa Cruz Public Library Main Branch - Upstairs Meeting Room.

View more events on  
[our EVENTS page.](#)



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News, Events, Jobs, Resources, Thought Leadership, and more!**

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