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# SANTA CRUZ TECH BEAT

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## Digest #163

Here's the news you need to know.

Pearl released a major software update. (Who's Pearl? You haven't been reading Santa Cruz Tech Beat!) Amazon has plans for their first Amazon Web Services (AWS) Office Hours. Zero Motorcycles has announced their new lineup for 2017. Find out what happened at CSUMB's Hackathon. We have two videos from Looker, a webinar about Looker 4 and the keynote that Lloyd Tabb gave at Join 2016 on the importance of language in business and data. In another video, Iris and Ian discuss coworking legal resources.

And, there's more, so scroll down and start reading!

Sara Isenberg  
Founder, Publisher, Editor-in-Chief  
Santa Cruz Tech Beat  
<http://santacruztechbeat.com>



## Top Stories

Watch: "Father of Llooker" Lloyd Tabb discusses the importance of language in business and data. [Watch the video.](#)

CSUMB Hackathon teams address diverse problems such as mapping campus, student hunger, youth financial literacy, youth transitioning out of foster care, and diverting recyclable materials away from oceans/waterways. [Read this article.](#)

Zero Motorcycles has a lineup for 2017 that includes the world's first production electric motorcycle that exceeds a 200-mile range. [Read this article.](#)

Pearl releases a major software update for RearVision on both iOS and Android to boost performance and make it even easier to use. [Read this article.](#)

"Father of Bluetooth" at Plantronics is inducted into the 2016 Consumer

## Our Partners



**Technology Hall of Fame for development of Bluetooth. [Read this article.](#)**

**Watch: Iris Kavanagh and Ian Stock talk about coworking legal resources in this *Coworking with Iris* video. [Watch the video.](#)**

**Curious about Amazon Web Services? Attend AWS Office Hours to learn more about the trends, tools, and services for cloud computing. [Read this article.](#)**

**Watch: Learn about new functionalities of Looker 4 and the new and improved LookML in this webinar video. [Watch the webinar.](#)**

## Jobs/Internships

- [View all job openings](#)
- [Post a job \(free\)](#)

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.

- Tue Nov 15, 6pm: [Design Santa Cruz](#)



[UC Santa Cruz  
Computer Science  
Department](#)



SANTA CRUZ  
WORKS



[Meetup](#) at NextSpace.

- Tue Nov 15, 6:30pm: [Startup Monterey Bay Tech Meetup](#) at The Press Club, Seaside.
- Tue Nov 15, 8-10pm: [Santa Cruz Unity Users Group Meetup](#) at NextSpace.
- Wed Nov 16, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Nov 16, 6pm, [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Nov 16, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Thu Nov 17, 5:15pm: [Watsonville Makers Meeetup](#) at Digital Nest.
- Thu Nov 17, 5:30pm: [CODE \(film\) Debugging the Gender Gap](#) at Santa Cruz Mountain Brewery.
- Thu Nov 17, 5:45pm: [Salinas AgTech Meetup](#) at CSUMB Salinas City Center, Salinas.
- Fri Nov 18, 6:30pm - Sun Nov 20, 9pm: [Startup Weekend Santa Cruz](#) at NextSpace.

View more events on  
[our EVENTS page](#).



*Advancing Chicanos/Hispanics  
& Native Americans in Science*



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News, Events, Jobs, Resources, Thought Leadership, and more!**

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