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SANTA CRUZ TECH BEAT

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Digest #142

Here's the news you need to know.

This week you can find out where Looker ranked in the Wisdom of Crowds Business Intelligence Market Study. Learn about the book that Looker CEO, Frank Bien, and Redpoint Venture Capital Partner, Tomasz Tunguz have co-authored. Find out what Toby Corey (of Tuul) is doing next. Calliope has been gaining momentum and recognition after four months in an hardware startup accelerator in San Francisco. Find out what Zero Motorcycle is celebrating. Seebright has a new AR product out for \$39.99.

As usual, there's more. Scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>



Top Stories

Toby Corey, co-founder & CEO of Santa Cruz-based Tuul, has just been appointed president of global sales and customer experience at SolarCity. [Read this story.](#)

Calliope is gaining momentum with their new Buoy product. Find out what they've been up to after a four month intensive at a hardware accelerator. [Read this story.](#)

The new book is called *Winning with Data* but I'm calling it "The Looker Book." You probably won't be able to make it into this book launch party, however. [Read this story.](#)

What do customers have to say about Looker? The company tops the Wisdom of Crowds Business Intelligence Report. [Read this story.](#)

To mark a decade of pioneering electric vehicles, Zero Motorcycles has launched a

Our Partners



limited edition 10th anniversary model.

[Read this story.](#)

Seebright is launching a handheld augmented reality (AR) viewer, and it sells for \$39.99. [Read this story.](#)

The number of women enrolled in computing majors is on the rise at UC Santa Cruz. 111 women are graduating with engineering degrees this year. [Read the story.](#)

Google and Apple lag behind in self-driving car development, Musk says. [Read this story.](#)

The Grand Opening is June 15. Community TV and Satellite launch their co-working & digital media space. [Read this story.](#)

Jobs/Internships

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Events

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*Advancing Chicanos/Hispanics
& Native Americans in Science*

looker

Cabrillo
College

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.



- Wed Jun 15, 5-8pm: [CTV & Satellite Santa Cruz Grand Opening](#) at 325 Soquel Ave, Santa Cruz.
- Wed Jun 15, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Jun 15, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace. Special event: David Haussler: Blockchain at The Global Alliance for Genomics and Health.
- Tue Jun 21, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Tue Jun 21, 6pm: [Winning With Data Book Release Party by Redpoint Partner, Tomasz Tunguz, and Looker CEO, Frank Bien](#). [Sold Out] at 691 Market Street, San Francisco.
- Wed Jun 22, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Thu Jun 30, 11am-1:30pm: [Santa Cruz County Business Council Economic Forum](#) at Terra Fresca Restaurant, University Center, UCSC.



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