



SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

Digest #138

The news you need to know this week is just a short scroll down the page. Featured events are below, as well.

GeekSpeak, a veritable gem of a radio show, born in Santa Cruz, had their live KUSP broadcast on May 7. They're inviting the community to join them in-person on Sat, May 21, for a live show of "Ask Dr. Dawn" -- another gem of a radio show, also born in Santa Cruz -- and then the Geeks will teach you how to get started on podcasting. Check our [events page](#) for details.

Can't wait each week for our Tuesday morning digest? You can always find our [news](#), [events](#), [jobs](#), [resources](#), [business catalog](#) online throughout the week. Follow on [Facebook](#), [Twitter](#), and [Google+](#).

One last plug! Startup Grind Monterey Bay has invited me to be the featured guest at their Monday, May 16, "Fireside Chat" at NextSpace in Santa Cruz. You're invited. 6pm: come network and share a brew. 7pm: come sit by the fire. Get the [details](#) and [rsvp now](#).

Scroll down and find out what's new this week!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
<http://santacruztechbeat.com>



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Top Stories

Loud Powerful Sound: the story of one local startup's journey of innovation in consumer bluetooth speaker products.

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The Central Coast teems with entrepreneurs looking through a new lens to solve diverse problems. Learn what happened at the CSUMB Startup Challenge last weekend. [Read this story.](#)

A new feasibility study validates the suitability of creating a new regional power agency that would provide renewable energy and create green jobs.

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Plan, Permit, Launch, and Grow: the city of Santa Cruz announces a new "Business Roadmap" tool to help navigate the process of starting a business. [Read this story.](#)

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**SANTA CRUZ
WORKS**



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What does Bud Colligan have to say about where regional tech headed? Find out. (And, we slip in another plug for Startup Grind's May 16 Fireside chat w/ Sara Isenberg.) [Read this story.](#)

The Genomics Institute continues to unlock scientific and medical issues. The Treehouse analysis -- personalizing medicine for children with cancer by comparing individual patients against large data sets -- is yielding real results. [Read this story.](#)

Instead of siloed departmental systems that analyze only a subset of data, newly-announced Looker Data Apps offer analysis catering to each department on top of a *single source of truth*. [Read this story.](#)

Lean Launchpad: Nada Miljkovic tells the story of getting the new UCSC Summer Entrepreneurship Academy up and running. [Read this story.](#)

The NextSpace Effect: Eric Ressler took the spirit of NextSpace with him to Cosmic headquarters just a few doors down. [Read this story.](#)

Plantronics Manager Pro: turning the headset into a data aggregation tool by



[UC Santa Cruz
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Department](#)



Advancing Chicanos/Hispanics
& Native Americans in Science

using analytics to improve collaboration and customer service at the point of interaction. [Read this story.](#)



Jobs/Internships

- [View all job openings](#)
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Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.



- Tue May 10, 6pm: [Startup Monterey Bay Tech Meetup](#) at The Press Club, Seaside.
- Wed May 11, 7pm: [LASER talk to feature research in astrophysics, film, art, and marine biology](#) at UCSC Digital Arts Research Center.
- Thu May 12, 2pm, [Summer Entrepreneurship Academy Informational Session](#) at UCSC, E2, Room 599.
- Fri May 13, 12noon-3pm, [Santa Cruz Hackerspace Meetup](#) at Cabrillo College STEM Building 800, Room 828.

- Sat May 14, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.
- Mon May 16, 6pm: [Startup Grind Monterey Bay Hosts Sara Isenberg for Fireside Chat](#) at NextSpace.
- Mon May 16, 6:30pm: [Salinas AgTech Meetup](#) at CSUMB Salinas City Center.
- Tue May 17, 8:30-10am: [Santa Cruz State of the City Report and Breakfast](#) at Hotel Paradox.
- Tue May 17, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed May 18, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed May 18, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.

View more events on
[our EVENTS page](#).

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News, Events, Jobs, Resources, Thought Leadership, and more!**

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