



# SANTA CRUZ TECH BEAT

The go-to source for Monterey Bay tech

## Digest #126

Here's the news you need to know this week.

With their most recent product update, Looker has announced that now "all decision-makers, not just a handful of data scientists, can utilize the valuable data in Hadoop to drive better business decisions." Digital NEST's grand opening and ribbon cutting last week also had a poignant memorial for the first student to ever walk through the NEST's classroom doors. Any skate-tech geeks out there? There's a whole lot of engineering that goes into Inboard's M1 product. The Apps for Ag hackathon is coming our way to help solve problems for growers in the Pajaro and Salinas Valleys. Startup Challenge Monterey Bay is also coming up. And, because it's so simple -- and surprising that there's nothing similar available to the public -- my favorite article this week is about a google doc list of local companies that hire tech created by one organized job hunter, and he welcomes your additions.

All this and more. Scroll down and start reading! (And, as always, if I've missed something newsworthy, please [let me know](#).)

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<http://santacruztechbeat.com>



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## Top Stories

**Job hunting? Check out *Greg's List*.** Finally, someone has created a simple list of companies that hire tech in Santa Cruz County. [Read this story.](#)

**Looker expands business analytics to Big Data technologies. "Now all decision-makers, not just a handful of data scientists, can utilize the valuable data in Hadoop to drive better business decisions."** [Read this story.](#)

**"This is for the youth of Watsonville!"** Community members gather to celebrate Digital NEST's grand opening and ribbon cutting in the new downtown space. [Read this story.](#)

**"Apps for Ag" will bring student hackers and commercial growers from the Pajaro and Salinas Valleys together to solve problems at a collaborative weekend hackathon event, March 12-13.**

## Our Partners



## [Read this story.](#)

Do you know what a dynamometer is? Seriously, Santa Cruz is becoming a skate-tech hub. Here's a geek's guide to what's new at Inboard. [Read this story.](#)

Salinas is trying to reboot itself as the agtech center of California and hopes to turn farm workers' children into computer scientists. [Read this story.](#)

Plantronics cuts 120 employees, about 3% of their worldwide workforce. [Read this story.](#)

Applications are due March 14 for *Startup Challenge Monterey Bay*, a regional new business competition and acceleration program for Monterey, San Benito and Santa Cruz counties. [Read this story.](#)

## Jobs/Internships

- [View openings](#)
- [Post a job \(free\)](#)

## Events



[UC Santa Cruz  
Computer Science  
Department](#)



Note: Dates, times, and locations are all subject to change. Be sure to check the event website for your event.



- Wed Feb 17, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Feb 17, 6pm: [Intro Session for Startup Challenge Monterey Bay](#) at Cruzio.
- Wed Feb 17, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Wed Feb 24, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Feb 24, 6:30pm: [Santa Cruz County AgTech Meetup](#) at Digital NEST.
- Mon Feb 29, 6pm: [Startup Grind Monterey Bay Meetup](#) at Digital NEST.
- Tue Mar 1, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Mar 2, 6pm: [Santa Cruz New Tech Meetup](#) at Cruzio.
- Thu Mar 3, 6pm: [Intro Session for Startup Challenge Monterey Bay](#) at Cruzio.

View more events on  
[our EVENTS page.](#)



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