



SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

Digest #116

This week we have news from two of our stalwart companies in Santa Cruz: Fullpower and Plantronics. Also, find out what's up at MakersFactory and HZDG.

Check out the variety of events coming up the week after Thanksgiving. View the list of events (below) or on [our events page](#). There's a student Pitch Slam at UCSC, lynda.com founders at Colligan Theatre, a special SC New Tech Meetup at The Del Mar. DIUx, a defense incubator, is reaching out to innovators in the tech industry, including those that don't always work with the Department of Defense, at an upcoming military event at the Naval Postgraduate School in Monterey.

All this, and more news that you need to know! Start reading!

Happy Thanksgiving!

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Top Stories:

- "I am happy to report that MakersFactory has scored a home run by teaming with CTL and Intel to [manufacture and distribute our GBL classroom server](#)," says CEO Dave Britton.
- [Plantronics and Avaya announce a new co-development initiative to address](#) the growing need for simplified communications in contact center and unified communications environments.
- Six months new in town, [HZDG settles into their new home in the 'hood above Abbott Square and next to the MAH](#). This is the company's fifth studio location but the only one on the west coast.
- Local civilian startups that may want to offer expertise for national security solutions are invited to a US military [networking event at Naval Postgraduate School in Monterey](#).
- Fullpower has been awarded a new patent that provides a method and system to [schedule tasks in the most power efficient way based](#)



plantronics.



SANTA CRUZ
WORKS



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[on what the user is currently doing.](#)

- More from Fullpower: Movado, a large watchmaker, is licensing the MotionX-365 platform to use in [a new line of smartwatches, the *Movado Motion*](#).
- This month's [Community TV tech segment](#) shares news from OpenCounter, Hearth, SnapPost, CSUMB, and the Monterey Bay Internship Portal.

Jobs/Gigs/Internships:

[View 'em all now.](#)

- [SCTB Partners](#), let us know if you want your jobs posts highlighted here.

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Tue Dec 1, 4-6pm: [UCSC Student Pitch Slam](#) at Merrill Cultural Center, UCSC.
- Tue Dec 1, 7pm: [Drupal Group monthly meeting](#) at NextSpace.



[UC Santa Cruz
Computer Science
Department](#)





- Wed Dec 2, 8:30am: [Ag Tech -- The Integration of Tech, Investment, & Agriculture](#) at Monterey County Agricultural Center, Salinas, CA.
- Wed Dec 2, 3:30pm: [From Bootstrapping Start-up to Leader in Online Learning, The lynda.com Story](#) at Colligan Theatre, Santa Cruz.
- Wed Dec 2, 6pm: [Santa Cruz New Tech Meetup](#) at Del Mar Theatre.
- Thu Dec 3, 6:30pm: [Santa Cruz Meteor Meetup](#) at NextSpace.
- Fri Dec 4, 2-5pm: The Naval Postgraduate School's [Big Ideas Exchange \(BIX\)](#) at Naval Postgraduate School, Monterey.
- Fri Dec 4, 6-10pm: Speaker Admiral Hendrickson will talk about opportunities with DIUx at [Pearl Harbor Remembrance Dinner](#) at Naval Postgraduate School, Monterey.
- Fri Dec 4, 12pm: [Startup Monterey Bay Tech Meetup - Innovation Salon on Finance & Technology](#) at CSUMB, Seaside.
- Tue Dec 8, 6pm: [Startup Monterey Bay Tech Meetup](#) at The Press Club, Seaside.
- Wed Dec 9, 3pm: [ASAP Presents: From Volume to Value-Based Partnering Event & Plantronics Smarter Working Tour](#) at Plantronics, 345 Encinal St., Santa Cruz

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[our EVENTS page.](#)**

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News, Events, Jobs, Resources, Thought Leadership, and more!**

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