



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #115

Special thanks to Plantronics for renewing their Gold Tier partnership with us!

Heads up: The founders of lynda.com, an online learning company now owned by LinkedIn, will be guest speakers at the brand new Colligan Theatre in Santa Cruz on December 2 as part of CSUMB's President's Speaker Series. You'll have time to catch this event at 3:30pm before heading over to the Santa Cruz New Tech Meetup at 6pm, for a special lineup this month at The Del Mar. Another heads up: City Council votes on Fiber in Santa Cruz on December 8.

All this, and more news that you need to know! Start reading!

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## Top Stories:

plantronics.

- The first tech-related event at the new Colligan Theatre at the Tannery Art Center will feature lynda.com founders, Lynda Weinman and Bruce Heavin. [On Dec 2, come hear "The lynda.com story: From Bootstrapping Start-up to Leader in Online Learning."](#)
- Who wants fiber in Santa Cruz? On Dec 8, the City Council will vote on whether to give final approval to the proposal that Cruzio and City of Santa Cruz staff have been working hard to develop. [How is your neighborhood responding to the fiber survey?](#)
- [CSUMB is hosting their annual mobile app competition on Nov 20-22.](#) The competition is open to students from all colleges in the region. And, the organizers are looking for app ideas from local nonprofit organizations and small businesses.
- Doesn't this already exist? *"It may seem counter intuitive, but these are the words that I have always wanted to hear as a struggling inventor."* [Find out what the creator of HANSNAP learned from his first lesson on how to fail.](#)



SANTA CRUZ  
WORKS





- Head on over to the Del Mar Theater for the Santa Cruz New Tech Meetup on Dec 2. The theme this month is ["Visionaries of Santa Cruz" with Dr. Bruce Damer, Shiv Sikand, and JoeBen Bevirt](#). Mingle, nosh, and network.



[UC Santa Cruz Computer Science Department](#)

- *"I'm not a tech person but..."* Read what one self-proclaimed non-tech UCSC graduate [learned from sticking her toe in the waters of our local tech community](#).



- The Genomics Open: Now and Then. [The Science & Justice Research Center at UCSC is holding a day-long seminar on Nov 18](#), a gathering of key players in the creation of an 'open' approach to genomics.



- Looker Blocks for BigQuery and Looker's unique in-database architecture is [the only analytics tool that makes every petabyte of data in BigQuery available to everyone in a company](#), not just the data scientist.





## Jobs/Gigs/Internships:

[View 'em all now.](#)

- [SCTB Partners](#), let us know if you want your jobs posts highlighted here.

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Wed Nov 18: [The Genomic Open: Then and Now](#) at Biomedical Sciences Building, Rm 200, UCSC.
- Wed Nov 18, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Nov 18, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Thu Nov 19, 5-7pm: [Think Local First Ninth Annual Radio Egnog Social](#) at KSCO Radio, 2300 Portola Drive.
- Fri-Sun Nov 20-22: [Startup Monterey Bay Hackathon 2015](#) at CSUMB.
- Tue Dec 1, 4-6pm: [UCSC Student Pitch Slam](#) at Merrill Cultural Center, UCSC.
- Tue Dec 1, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Dec 2, 8:30am: [Ag Tech -- The Integration of Tech, Investment, & Agriculture](#) at Monterey County Agricultural Center, Salinas.
- Wed Dec 2, 3:30pm: [From](#)

[Bootstrapping Start-up to Leader in Online Learning, The lynda.com Story](#) at Colligan Theatre, Santa Cruz.

- Wed Dec 2, 6pm: [Santa Cruz New Tech Meetup](#) at Del Mar Theatre.

View more events on  
[our EVENTS page](#).

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