



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #113

There's a reason why genomics startups want to be located in Santa Cruz. Learn the story behind why Santa Cruz continues to have such an influence on personalized medicine. Two weeks ago we started updating you on companies that got their 15 minutes of local fame and then went quiet. This week we give you another update. Find out why the City of Santa Cruz Economic Development Department is so happy (to the tune of \$15.9M). Learn about Looker's data-driven culture from an insider. Find out what's new from Civinomics. And, what the heck was I doing on KSCO Radio with Hilary Bryant?

All this, and more news that you need to know! Start reading!

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## Top Stories:

- Santa Cruz continues to have a BIG influence on the development of Personalized Medicine. [What's the story behind how all this got started?](#) And, what are some of the startups in the local genomics hub?
- The thaw is here. Governor Brown signed Senate Bill 107 resulting in, among other things, [\\$15.9 million back in the hands of the Santa Cruz community](#). Booyah!
- What ever happened to... (part 3). More on [companies that got their 15 minutes of fame, and then went quiet](#). What is this company up to now?
- What happens when Hilary Bryant, CMO at Calliope Waterworks, and yours truly from SCTB join Neil Pearlberg on his Hour Local Show at KSCO radio to talk local tech? [An hour of of banter, bla bla bla, and some tech. Listen to the podcast if you dare.](#)
- There is a growing demand for new ways to store, manage, and analyze the massive amounts of electronic



SANTA CRUZ  
WORKS



data being generated. [NIH has awarded CSUMB \\$1M to train a diverse workforce in biomedical data science](#) as part of its Big Data to Knowledge initiative.



- What makes a corporate culture real? [A Looker insider shares how they make it happen.](#)



- Internationally renowned for his contributions to early computing systems, [Dr. Harry Huskey is honored with a founding faculty award.](#) In 1967, he co-founded the "Information Science Department" at UCSC. Huskey turns 100 in January.



- Civinomics announces a suite of new features that make it much [easier to use their product in a diverse number of ways.](#)

[UC Santa Cruz Computer Science Department](#)



## Jobs/Gigs/Internships: [View 'em all now.](#)

- [SCTB Partners](#), let us know if you want your jobs posts highlighted here.



## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.



- Tue Nov 3, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Nov 4, 7:30am-5pm: [Monterey Bay Economic Partnership \(MBEP\) State of the Region](#) at Chaminade Conference Center.
- Wed Nov 4, 6pm: [Santa Cruz New Tech Meetup](#) at Cruzio.
- Thu Nov 5, 8am-2pm: [GreaterVision2015, Emergent Technologies: How is Technology Transforming Agribusiness?](#) at CSUMB University Centers, Seaside.
- Thu Nov 5, 6:30pm: [Tech Raising Meetup: Building Artisan Brands - Lessons Learned with Frank Krueger](#) at NextSpace.
- Thu Nov 5, 6:30pm: [Santa Cruz Meteor Meetup](#) at NextSpace.
- Fri Nov 6, 12-2pm: [Innovation Salon on Blue vs. Green Economy](#) at CSUMB BIT Building Room #104, Seaside.
- Fri Nov 6, 6-9pm: [Cruzio Annual Open House Extravaganza](#) at Cruzio.
- Fri Nov 6, 6:30pm: [Santa Cruz Hackspace Design Night 3 for Rube Goldberg Machine](#) at Idea Fab Labs.
- Tue Nov 10, 6pm: [Startup Monterey Bay Tech Meetup](#) at The Press Club, Seaside.
- Sat Nov 14, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.

View more events on  
[our EVENTS page.](#)

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News, Events, Jobs, Resources, Thought Leadership, and more!**

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