



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #111

Did you miss UCSC's first ever DataLex Symposium? Catch up with a review of this event: *Robust Debate: Privacy for the Era of Big Data*. Find out what Monarch Media is doing at an upcoming international e-learning conference. Tom Padula tells us what he's up to with #Solar #Rail.

Last month, Community Television (CTV) launched a new program with a tech segment, and topics contributed by SCTB. This month's segment introduces viewers to Mobile Ranger, Calliope Waterworks, our regional Ag Tech hub, Asylum Labs, and UCSC's Center for Innovation & Entrepreneurial Development (CIED).

And, do you ever wonder what happened to some of the companies that got their 15 minutes of local fame and then we never hear from them again?

All this and more, below. Start reading!

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 Santa Cruz Tech Beat  
<http://santacruztechbeat.com>

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## Top Stories:

- Scientists, attorneys, and technologists had a robust debate about how [privacy concerns and individual rights collide with technology innovation and healthcare research in the growing arena of Big Data.](#)
- Tom Padula opens up about his next big local venture, and it includes a [signed a letter of interest with Roaring Camp Railroads and #Solar #Rail.](#)
- Does multimedia -- including video, audio, and gamification -- promote learning? Monarch Media will present a paper at an [international e-learning conference on The Impacts of Multimedia on Learning Outcomes.](#)
- Do you ever wonder what happened to the [companies that landed in Santa Cruz, got their 15 minutes of fame, and then we never heard back from them?](#) What's up with that?
- This month's Community Television



SANTA CRUZ  
WORKS



(CTV) tech segment is ready for broadcast on CTV channels 27 and 73. [View it now...](#)

- Baskin School of Engineering holds annual Research Review Day. [The all-day affair attracted attendees from all over the Bay Area.](#)

- *"It's not very often that a brand new nonprofit has a three-year study done on them,"* says Digital NEST Director Jacob Martinez, as [National Science Foundation \(NSF\) funds a three-year study of Digital NEST.](#)

- Looker news is always good news. Looker is [expanding one floor down into the 3rd floor of The Ritt.](#)

## Jobs/Gigs/Internships: [View 'em all now.](#)

- [SCTB Partners](#), let us know if you want your jobs posts highlighted here.

## Events

Note: Dates, times, and locations are all subject to



 **monarch**media



[UC Santa Cruz  
Computer Science  
Department](#)



NextSpace



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change. Be sure to check the meetup website for your event.



- Tue Oct 20, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed Oct 21, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Oct 21, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at NextSpace.
- Wed Oct 21, 6:30pm: [Santa Cruz Hackerspace Meetup: Design Night for Rube Goldberg Machine](#) at Idea Fab Labs 2879 Mission St, Santa Cruz.
- Thu Oct 22, 5:30pm: [Sand Hill Angels RAW Pitch Night](#) at SCPD Community Room, 155 Center St., Santa Cruz.
- Thu Oct 22, 6pm: [Ag Tech -- The Integration of Tech, Investment, & Agriculture](#) at Monterey County Agricultural Center, Salinas, CA.
- Fri Oct 23, 2-3pm: [CIED Tech Innovators Speaker Series: From Academia to Entrepreneurship: Hurdles and Opportunities with Ravi Jain](#), UCSC, Merrill Cultural Center.
- Mon Oct 26, 6-9pm: [The History and Future of Genomics](#) at Monterey Bay National Marine Sanctuary Exploration Center, Santa Cruz.
- Tue Oct 27, 6:30pm: [Mobile Ranger's New App Launch Party](#) at The MAH.
- Wed Oct 28, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.

View the complete list on [our EVENTS page](#).

**Santa Cruz Tech Beat is the *heartbeat of the Santa Cruz Tech Community*.  
News, Events, Jobs, Resources, Thought Leadership, and more!**

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