



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #106

We have a variety of highlights to share this week, including game design innovator Jane McGonigal's upcoming visit to BookShop Santa Cruz, MBEP's announcement of a new president, Foodworthy App's launch, a review of the CLV in Victoria, B.C., and a feature about Pagodo Technologies. Plus, more. Start reading!

See you at the [Choose Santa Cruz Pop-up Market](#) at Cosmic on Friday, Sept 18, 5-9pm.

Sara Isenberg, Founder, Editor-in-Chief, Publisher  
 Santa Cruz Tech Beat  
<http://santacruztechbeat.com>



## Top Stories:

- Jane McGonigal, game designer and author of "Super Better" speaks at Bookshop Santa Cruz on Sept 28.  
[Can gaming make a better world?](#)

- Monterey Bay Economic Partnership



(MBEP) [names Kate Roberts as new president](#). "She brings a broad range of private sector and non-profit experience and will provide dynamic leadership to the organization."

- Pagoda Technologies has been quietly saving and securing businesses in Santa Cruz for the last 15 years. [What does this have to do with Africa?](#)
- "People overwhelmingly prefer a good photo with a concise review, to a long often opinionated written review." [What is Foodworthy's vision for the future of food reviews?](#)
- An intrigued visitor reflects on the recent *Community Leadership Visit* in Victoria, B.C. [What is the new model of local entrepreneurship?](#)
- "Silicon Valley gets all the hype for being at the cutting edge of technology but next time you take a selfie, hear a bad singer sound good, use a wireless headset, or stand in front of a baseball pitching machine, you should think about our side of the hill." [Ten things you didn't know were Invented in Santa Cruz.](#)



- "Graeme Devine looks like a character from *Game of Thrones*." The chief creative officer and VP of games at Magic Leap is one more among the [cast of characters from gaming who will talk at the GamesBeat 2015 conference in SF](#).
- Federico Faggin, the physicist who developed the first microprocessor, establishes an endowment to support a new direction in physics research at UCSC. [What is the Physics of Information?](#)

## Jobs/Gigs/Internships: [View 'em all now.](#)

- [SCTB Partners](#), let us know if you want your jobs posts highlighted here.

## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Tue Sep 15, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.
- Wed Sep 16, 5pm: [Santa Cruz Women's Javascript/FrontEnd Development Meetup](#) at Looker.
- Wed Sep 16, 6:30pm: [Santa Cruz Bitcoin & Crypto-currency Meetup](#) at



NextSpace.

- Fri Sep 18, 5-9pm: [Choose Santa Cruz \(EDO\) Popup](#) at Cosmic.
- Sun Sep 20, 12noon-4pm: [National Drive Electric Day](#), Parking lot along 41st Ave at Capitola Mall.
- Wed Sep 23, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Sep 23, 6:30pm: [Santa Cruz County Ag-Tech Meetup](#) at Digital NEST.
- Mon Sep 28, 7pm: [Game Designer/Author Jane McGonigal](#) at Bookshop Santa Cruz.
- Tue Oct 6, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Oct 7, 6pm: [Santa Cruz New Tech Meetup](#) at Cruzio.
- Sat Oct 10, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.

View the complete list on  
[our EVENTS page](#).

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