



# SANTA CRUZ TECH BEAT

The go-to source for Santa Cruz tech

## Digest #103

If there's a theme this week, it's LISTS and GIFTS. Find out...

- which local company made a Forbes Top 100 list.
- where Monterey and Santa Cruz line up on a list about women entrepreneurs.
- which local achiever made the Silicon Valley Business Journal's "40 Under 40" list.
- what Facebook gifted to Digital NEST.
- how Seagate's gift of 2.5 petabytes will help researchers at UCSC.

Unfortunately, there's not-so-good news from MakersFactory. And, news you might not read anywhere else locally: Want to play and maybetheywon'tkillyou?

Start reading!

Sara Isenberg, Founder, Editor-in-Chief, Publisher  
Santa Cruz Tech Beat

<http://santacruztechbeat.com>



# Top Stories:

- MakersFactory reports that the sudden loss of its major licensed distributor will reduce expected annual revenue by \$200K. [What does that mean for the future of MakersFactory?](#)
- UCSC Games & Playable Media grad student Akira Thomson develops a performance empathy game about being poor and Black in America. Learn about [andmaybethewontkillyou!](#)
- On the surface it may not sound like tech, but our local tech community considers MAH Executive Director, Nina Simon, to be one of our own. Kudos to Simon for being a winner in [Silicon Valley Business Journal "40 Under 40."](#)
- 49% of the top 100 analytics startups are based in the Bay Area, 11% in New York, 10% in Boston. Look who's from Santa Cruz in [Forbes Top 100 Analytics Startups 2015.](#)
- Also making waves outside of Santa Cruz, Digital NEST received a [generous gift of 25 new xxx from Facebook.](#)



- Know what a petabyte of storage is? Seagate recently gifted data storage devices with a capacity of 2.5 petabytes to Baskin Engineering researchers to work on [new ways to structure and store genomics data](#).



[UC Santa Cruz  
Computer Science  
Department](#)

- Both Monterey and Santa Cruz made the cut in GoodCall's list: 2015's Best U.S. Cities for Women Entrepreneurs. Find out who else is on the list, and what criteria was used. [Read now...](#)



Web Consulting & Project Management

## Jobs/Gigs/Internships:

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## Events

Note: Dates, times, and locations are all subject to change. Be sure to check the meetup website for your event.

- Wed Aug 26, 6pm: [Santa Cruz WordPress Meetup](#) at Cruzio.
- Wed Aug 26, 6:30pm: [Santa Cruz County Ag-Tech Meetup](#) at Digital

NEST.

- Wed Aug 26, 7pm: [WiSE, Science on Tap, Tumor Genome Sequencing and Precision Medicine with Charles Vaske](#) at The Crepe Place.
- Thu Aug 27, 6pm, [Startup Grind Monterey Bay Hosts Kyle Doerksen \(Future Motion, Inc.\)](#) at CSUMB.
- Tue Sep 1, 7pm: [Drupal Group monthly meeting](#) at NextSpace.
- Wed Sep 2, 6pm: [Santa Cruz New Tech Meetup](#) at Del Mar.
- Wed Sep 9, 6pm: [Santa Cruz Etsy Meetup](#) at TBD.
- Sat Sep 12, 10am: [Santa Cruz Web Developers Meetup](#) at NextSpace.
- Tue Sep 15, 6pm: [Design Santa Cruz Meetup](#) at NextSpace.

View the complete list on  
[our EVENTS page](#).

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News, Events, Jobs, Resources, and more!**

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