Digest #301

There was a whole lotta buzz around Marc Randolph's (Birth of Netflix) book release. We have some newer articles that came out after we published our exclusive Q&A with Marc last week. (My favorite this week is Marc's Why I waited 16 years to write my book about Netflix. )

There was also a plenty of buzz after UCSC professor and paleogeneticist Ed Green was featured in the NY Times for the cutting edge technique he has developed in solving cold cases for law enforcement. We've got another great article about that.

In October, Santa Cruz County organizations, groups, and community members will gather together to present a wide range of events, exhibits, and discussions to mark the 30th anniversary of the Loma Prieta Earthquake. I rode out the '89 earthquake upstairs at SCO -- Santa Cruz Operation -- in a building at 1700 Mission Street that housed our Engineering and Engineering Services teams. We later moved to SCO's Harvey West Park location, and the Mission Street building
turned into Long's Drugs (now CVS).

As usual we have more. Scroll down and start reading!

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PS- If you want to stay on top of the news without waiting each week for this digest, follow us on Facebook and Twitter.

Top Stories

Scientist creates a ground-breaking technique to crack cold cases by
extracting DNA from stray strands of hair without a root left behind at crime scenes. Read this article.

Why I Waited Sixteen Years to Write My Book About Netflix. Marc Randolph writes, "there’s no way I could have written this book in 2003." Read this article.

Long before binge-watching, the streaming wars, and Netflix & Chill, there were two guys going over Highway 17 (or sitting in a Santa Cruz coffee shop) trying to come up with the next big thing. Read this article.

SVBJ: Netflix’s first CEO talks about Reed Hastings, negotiating tactics, and his dislike of business plans. Read this article.

Steve Blum: AT&T’s backdoor deregulation bill runs out of room, while California lawmakers tweak telecoms policy. Read this article.

Steve Blum: California’s consumer data privacy law survives lobbyist
A new *Tech for Social Good* program at UCSC will fund student research projects and events, encouraging students across all campus divisions to participate and form cross-disciplinary teams. [Read this article](https://example.com).

Startup Investment and Community Capital Expo is Friday in Seaside. Emerging companies can meet with investors, bankers, and others who can help raise capital. [Read this article](https://example.com).

October 2 meetup: Drako, Modarri, Marc Randolph, Joby, Onewheel, Mayor Martine Watkins. [Read this article](https://example.com).

Poly introduces the next generation of Savi Wireless headsets, great for “corridor warriors” who prefer to walk and talk while on a call. [Read this article](https://example.com).

**Jobs/Internships**

https://myemail.constantcontact.com/-301---Netflix---Chill---Stray-St...ds-of-Hair---and-more-tech-.html?soid=1102136716634&aid=FG0NK_etZJg
• View all job openings.

• Post your job (free). Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

• Tue Sep 24, 7-9pm: Santa Cruz Unity User Group at NextSpace.

• Thu Sep 26, 11:30am-1:30pm: Santa Cruz Area Technology Showcase and Acquisition of Capital Seminar at SBDC, 6500 Soquel Drive, Room 2100C, Aptos.

• Thu Sept 26, 4-6pm: Made in Monterey Bay Manufacturing Meetup at Annieglass, 310 Harvest Drive, Watsonville.

• Fri Sep 27, 8am-4pm: Startup Investment & Community Capital Expo at Embassy Suites, 1441 Canyon Del Rey Blvd, Seaside.
- Tue Oct 1, 5:30: Divi Santa Cruz Meetup at NextSpace.

- Tue Oct 1, 7-9pm: Santa Cruz Drupal User’s Group at NextSpace.


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