This is our 300th weekly digest! We've shared a lot of news with you over the last 6+ years. Remember to scroll down below the news section because we always include upcoming events (also available on our website). And, our jobs page is still the most popular page in our website. Tell your job-hunting friends.

Here's a big shoutout and thank you to Brezsny Associates at Sereno Group for becoming our newest partner! We appreciate their support, and the support of all of our partners.

We have two special exclusive articles to share with you this week!

1. We all know that Netflix has changed the course of movie-watching but you might not know that the birth of Netflix is a very Santa Cruz story. Marc Randolph, Co-Founder and first CEO of Netflix, has a book about the birth of Netflix coming out today! Fortunately, Marc (who still calls Santa Cruz home) agreed to share with me some local intrigue --
including the start of his friendship with Reed Hastings -- about the early days of Netflix.


Enjoy those two stories and lots more. Scroll down and start reading!

Sara Isenberg
Founder, Publisher, Editor-in-Chief
Santa Cruz Tech Beat
http://santacruztechbeat.com

PS- If you want to stay on top of the news without waiting each week for this digest, follow us on Facebook and Twitter.
Top Stories

What's the story behind the birth of Netflix, the connection to Santa Cruz, and the initial friendship between Reed Hastings and Marc Randolph? Read this exclusive Q&A with Marc.

Jane Technologies doubles down on Santa Cruz. CEO Socrates Rosenfeld shares what's in the works now that the startup has secured $21M in Series B funding. Find out what Socrates has to say.

It's in the NY Times! Why does this UCSC scientist keep receiving packages of serial killers' hair? Read this article.

Bud Colligan, Senior Adviser for International Affairs and Trade in the Governor’s Office of Business and Economic Development, outlines his strategy to enhance CA's global competitiveness. Read this article.

"Value Digger" takes a deep dive into the financial aspects of the...
Plantronics-Polycom deal. Read this article.

The Technology Showcase and Access to Capital event for small and medium-sized (SMB) manufacturers is set for September 26. Read this article.

MBEP, Annieglass, and California Manufacturing Technology Consulting (CMTC) partner to host a Made in Monterey Bay manufacturing event. Read this article.

SupplyShift's 2-day summit will bring together responsible sourcing practitioners and industry experts to explore challenges/solutions in supply chain sustainability. Read this article.

To reduce paper waste and streamline building permit reviews, Santa Cruz County has expanded its electronic building plan requirements to include residential permits and is helping applicants with electronic submittals. Read this article.
Jobs/Internships

- View all job openings.

- Post your job (free). Our jobs page is the most popular page in our website!

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Tue Sep 17, 5:55pm: Santa Cruz WordPress Meetup at Cruzio.

- Tue Sep 17, 6-8pm: Santa Cruz Machine Learning Meetup Group at 110 Cooper St, Suite 201, Santa Cruz.

- Wed Sep 18, 12-1pm: Crowd Machine GO demo at NextSpace.

- Wed Sep 18, 6:30pm: Santa Cruz Bitcoin and Cryptocurrency Meetup at NextSpace.

- Thu Sep 19, 6:30-8:30pm: Santa
Cruz Podcasters meetup at 101 Frederick St., Santa Cruz.

- Thu Sep 19, 7-9pm: Monterey Bay DART Meetup – Marine Tech, UCMBEST, 3180 Imjin Road, Marina.

- Sat Sep 21 (am/pm sessions): Girls + Data Data Camp at Looker.

- Sat Sep 21, 9:30-11am: Cancer in the Crosshairs: New directions in cancer research at UCSC at DNA Comedy Club, 155 River St South, Santa Cruz.

- Tue Sep 24, 7-9pm: Santa Cruz Unity User Group at NextSpace.

- Thu Sep 26, 11:30am-1:30pm: Santa Cruz Area Technology Showcase and Acquisition of Capital Seminar at SBDC, 6500 Soquel Drive, Room 2100C, Aptos.

- Thu Sept 26, 4-6pm: Made in Monterey Bay Manufacturing Meetup at Annieglass, 310 Harvest Drive, Watsonville.

- Fri Sep 27, 8am-4pm: Startup Investment & Community
Capital Expo at Embassy Suites,  
1441 Canyon Del Rey Blvd,  
Seaside.

View more events on  
our EVENTS page.

Santa Cruz Tech Beat is the heartbeat of TECH in the Monterey Bay. News, Events, Jobs, Resources, Thought Leadership, and more!

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