Digest #281

Thank you to Patrick Reilly, IP Society, for your partnership support!

Ontera, Aeroasis, Murj? These are three new names in the local scene, although one is a rebrand rather than a new startup. In my role, it’s one of my great pleasures to introduce you to local startups. Dig in and learn something new.

As usual, scroll down and start reading!

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Top Stories

Two Pore Guys rebranded as Ontera under new leadership to bring next-gen molecular diagnostics to the field and point of use. Read this article.

Aeroasis, an agtech startup with a consumer product, launches from biotech incubator to independent office space. Read this article.

Murj, a digital healthcare company, announces cardiac device analytics, providing intelligence and metrics for cardiac device clinicians. Read this article.

Poly announces the appointment of Darrius Jones as executive vice president of strategy. Jones will serve on the company’s senior leadership team. Read this article.

PayStand emphasizes automated receivables platform that converts the collections and payment experience of a business into a digital process. Read this article.

With Sara Abrahamsson's arrival in the Baskin School of Engineering, UCSC is becoming a hotbed of advanced microscopy and microscope development.
The 3rd annual "Get Hired" event (formerly known as *the tech meetup*) returns June 5 and will be held at Poly (formerly known as Plantronics). Read this article.

The new Bechtel Family Center for Ocean Education & Leadership represents a major expansion of the Monterey Bay Aquarium's youth development and education programs. Read article and watch video.

Monterey Bay Community Power and Monterey Bay Air Resources District announces launch of the Monterey Bay Electric Vehicle Incentive Program. Read this article.

Ever wonder why Sara Isenberg launched Santa Cruz Tech Beat in 2013, and continues to publish this go-to source for tech resource almost 6 years later? Here's her story, direct from the Titans of Tech stage. Watch this video.

**Jobs/Internships**

- [View all job openings](#)
- [Post a job (free)](#)
Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event’s website, just in case!

- Tue May 14, 12noon-1pm: **NextTalk Series: Better iPhone Photography For Your Business** at NextSpace.

- Tue May 14, 6pm: **Startup Monterey Bay Tech Meetup**, 656 Broadway, Seaside.

- Tue May 14, 6pm: **Monterey Bay Information Technologists Meetup**, Pacific Grove.

- Wed May 15, 6:30: **Santa Cruz Bitcoin and Cryptocurrency Meetup** at NextSpace.

- Sat May 18, 6-9pm: **UCSC WiSE (Women in Science and Engineering) 10th Anniversary Gala** at The Food Lounge, Santa Cruz.

- Mon May 20, 6pm: **Santa Cruz PyLadies Meetup** at NextSpace.

- Tue May 21, 6pm: **Santa Cruz WordPress Meetup** at Cruzio.

- Tue May 21, 7pm: **UCSC SWE presents Pratima Rao Gluckman** at UCSC Engineering 2, room 180.

- Wed May 22, 6-8pm: **Design Your Life**
Workshop with Dale Evans at UCSC Merrill Cultural Center.

View more events on our EVENTS page.

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