Digest #278

We've posted more than our usual number of jobs in recent weeks. If you aren't familiar with our jobs page, check it out. (It's actually the most popular page in our website.)

This week you can meet Murj, a digital healthcare startup. And, say a bittersweet goodbye to YaDoggie, but expect to hear from this hot team soon.

We've got a lot to cover this week. Scroll down and start reading.

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PS- If you want to stay on top of the news without waiting each week for this digest, follow us on Facebook and Twitter.
Top Stories

Murj, the digital healthcare company providing SAAS cardiac implantable electronic device management announces the Murj Certified Partner Program. Read this article.

"You don't walk away from 57 years of equity," says Darrin Caddes, VP Corporate Design at Poly, about the corporate rebrand. Read this article.

Listen: Chrissy Meyer, Root Ventures, has spent the past decade taking hardware products from early concept through high-volume production. Read this article.

Game developer Robin Hunicke is a guest judge on Bravo's "Project Runway." Read this article.

Santa Cruz New Tech features Ubertrends author Michael Tchong, Oceans360, and more at the May 1 event. Read this article.

Want to know more about the "new" Poly? Watch this informative interview with CEO Joe Burton held recently at Enterprise Direct. Read this article.
MBEP announces the full program and public-private partnership award recipients for 5th Annual Regional Economic Summit. Read this article.

Steve Blum: US house passes net neutrality bill but leaves the devil in the details and its fate to the senate. Read this article.

PayStand: How to Digitize the Enterprise Cash Cycle (part 3: Reconciliation). Read this article.

So wait, no more kibble? YaDoggie shuts down their kibble subscription service. But, here's why the team has been successful in the past and why their next ventures will be, as well. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)

Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event's website, just in case!

- Wed Apr 24, 4:30pm: Diverse Voices, Professional Speaker Series (with
Andrew McCree, Twitter) at UCSC Baskin School of Engineering E2 180.

- Wed Apr 24, Santa Cruz County AgTech Meetup at Martinelli's, 345 Harvest Drive, Watsonville.

- Thu Apr 25, 10am: DNA Day Celebration at UCSC Baskin School of Engineering.

- Wed May 1, 4:30pm: Diverse Voices, Professional Speaker Series (with Jacob Martinez, Digital NEST) at UCSC Baskin School of Engineering E2 180.

- Wed May 1, 6pm: Santa Cruz New Tech, at DNA's Comedy Lab, 155 South River Street, Santa Cruz.

- Thu May 2, 9am-1pm: MBEP's 2019 Regional Economic Summit, Monterey Conference Center, Monterey.

- Fri May 3, 8am-4pm: 82% Micro Business Summit 2019 at Erica Schilling Forum, Cabrillo College, Aptos.

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