According to *Entrepreneur Magazine*, Socrates Rosenfeld is "applying military grit and persistence to launching a revolutionary marketplace." Rosenfeld can't think of a place better than Santa Cruz to launch what he calls "the cannabis industry's first online marketplace." Shari Liss talks about what keeps her up at night: arming the next generation with the tools to keep pace with the fast-moving realities of a technology-driven economy. Steve Blum explains why December 14 is a big date for *Net Neutrality*. What does it mean to the Central Coast? And, which local tech company has presented a bid to move their headquarters to the old Cemex plant in Davenport?

As usual, there's more. Scroll down and start reading!

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[http://santacruztechbeat.com](http://santacruztechbeat.com)
Top Stories

Jane Tech CEO, Socrates Rosenfeld, wants to reinvent how people shop online, starting with iheartjane, the cannabis industry's first online marketplace. Read this article.

The FCC is on a fast and narrow track to repeal network neutrality rules and declare broadband industry regulation off limits. What does this mean to the Central Coast? Read this article.

Flush with funding, Joby Aviation is looking to expand operations to new headquarters. They've made a bid for the old Cemex plant in Davenport. Read this article.
CEO Shari Liss wonders how tomorrow's workforce will be armed with the skills needed to contribute to an ever-changing economy. Read the article.

Self-proclaimed non-geek, Marc Silber, says he developed his app, Zither, to solve a problem: How to keep track of your stuff. Read this article.

Future Motion's battery-powered Onewheel invention offers individual mobility for commuters and weekend warriors. Read this article.

The SPLICE program at UCSC supports technology commercialization, creative entrepreneurship, and experiential education/training. Read this article.

Looker’s Chief Data Evangelist, Daniel Mintz, talks about new product features that are going to make your life as an analyst much easier. Read this article.

Jobs/Internships

- View all job openings
- Post a job (free)
Events

Note: Dates, times, and locations are all subject to change. Be sure to check the event website, just in case!

- Tue Dec 12, 6pm: Santa Cruz WordPress Meetup at Cruzio.

- Tue Dec 12, 6:30pm: Startup Monterey Bay Tech Meetup, Pacific Grove.

- Fri Dec 15, 5-7:30pm: Cabrillo College Makerspace Sneak Peek at Cabrillo College.

- Tue Dec 19, 4-6pm: Home for the Holidays - Agtech College Student Mixer at Western Growers Center for Innovation & Technology, Salinas.

- Wed Dec 20, 6:30pm: Santa Cruz Bitcoin & Crypto-currency Meetup at NextSpace.

- Fri Dec 22, 5-7:30pm: Cabrillo College Makerspace Sneak Peek at Cabrillo College.

- Fri Dec 29, 5-7:30pm: Cabrillo College Makerspace Sneak Peek at Cabrillo College.

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